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April 25, 2007

Alan Blum, MD
Professor and Endowed Chair
Of Family Medicine
Director, University of Alabama Center
For Study of Tobacco in Society
26 Pinehurst Drive
Tuscaloosa, Alabama 95401

Dear Dr. Blum:

Thank you very much for your letter concerning your activities in tobacco advertising over the years. I very much appreciate your accomplishments and I am grateful for the opportunity to review the materials that you sent to us.

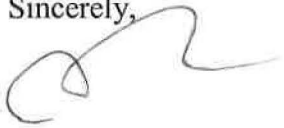
We will have our staff copy these so that we have them for reference for future scholarly publication.

I noted that you mention that you might have an exhibit for Stanford on "cartoonists take up smoking". I think this would be a wonderful idea. I will share this proposal with Heidi and Patty in the library. We do expect our exhibit to rotate off around September 1, 2007.

We would be delighted to look for ways of collaborating in the future. We do hope to extend our exhibit to other venues and also in other formats better targeted to adolescents and children as well as the general public. If you should have any plans to travel to California in the coming months we would be delighted to take you through the exhibit and to "swap" stories with you coming from your lifetime of anti-tobacco efforts.

We are all delighted with the possibility of working together in the future and are grateful for your contributions in the past and ongoing and future efforts in this regard.

Sincerely,



Robert K. Jackler, MD
Sewall Professor & Chairman
Associate Dean of CME

Cc:

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