



NEW JERSEY

GASP INC.

Group Against Smoking Pollution

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World Leader Will Speak to GASP June 5

Dr. Alan Blum, the world's leading activist physician working to undermine the cigarette industry, will be the special guest speaker at New Jersey GASP's ninth annual meeting and luncheon, June 5, at The Office Restaurant in Cranford. A young family physician, Dr. Blum is the new editor of the New York State Journal of Medicine and was formerly editor of the Medical Journal of Australia. He has inspired physicians all over the world to protect the health of their patients by directly combatting unhealthful promotions; the cigarette industry is their number one target.

Dr. Blum has worked with GASP over the last several months on the Vatican Art Exhibition and Virginia Slims protest actions (see accompanying story). We have been energized by him. We saw a preview of the exciting presentation he'll make when he spoke before the New Jersey Interagency Council on Smoking. His talk includes slides, film and recordings. Dr. Blum usually speaks only for large audiences but has agreed to join us June 5 and to waive his usual fee. His topic will be "Medicine versus Madison Avenue" and he'll discuss how to counter cigarette advertising.

The gathering will include a short annual meeting with election of officers, a delightful smoke-free meal (See LEADER, page 11)

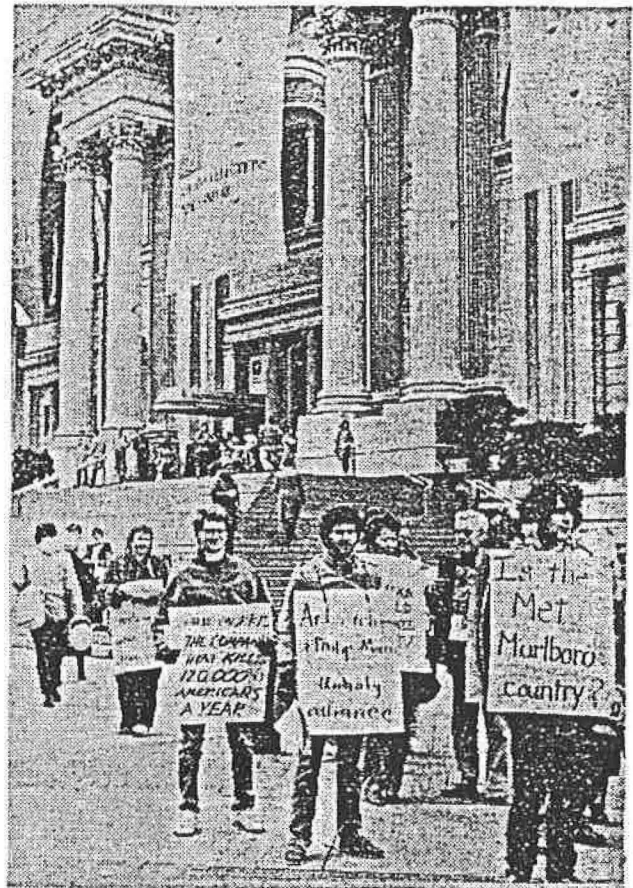


PHOTO: CHARLES DEVINE

GASP Protests Cigaret Promos

Twice within one month, New Jersey GASP has challenged the Philip Morris Co. for its promotion of America's leading cause of death --cigarettes--and its attempts to represent cigarette companies as respectable members of the community.

On Saturday, February 26, thirty-five GASP members, physicians and

(See PROTESTS, page 2)