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OUR REF JFW

22nd July 1982

The Secretary
The Australasian Medical Publishing
Company Limited
71-9 Arundel Street
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BY COURIER

Dear Sir

PHILIP MORRIS LTD.

We act for the abovementioned company.

Our client understands that you propose to include an article entitled "Tracheostomy for the Marlboro man" in the next issue of The Medical Journal of Australia.

We are instructed that "Marlboro" is a registered trade mark owned by our client and that no consent or approval has been given by it to your use of the mark in the article. Please ensure that no reference is made to the trade mark in the article or its heading.

We should be obliged if you would forward a copy of the article to us by return so that our client might have an opportunity of considering it prior to publication with a view to drawing any inaccuracies to your attention.

Would you kindly give this matter your urgent attention.

Yours faithfully