



Altria

Altria Group, Inc.  
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At Altria Group, Inc., our long-standing support of the arts has shown us first hand how strong partnerships unite and invigorate communities and inspire the creative spirit. That's why we are pleased to sponsor *MoMA at El Museo*, a landmark collaboration between two major museums celebrating the mosaic of the vision and voices of Latin American and Caribbean artists.

For more than 45 years, we have been committed to supporting pioneering artists and organizations around the globe that take risks, promote diversity, push boundaries, and go beyond the conventional. For us at Altria Group, supporting the arts is about more than aesthetics. It's about our commitment to partnering with the cultural institutions that are strengthening and vitalizing the communities where our employees live and work.

We applaud the Museum of Modern Art and El Museo del Barrio for joining forces to share the art of Latin America with all New Yorkers.

#### About Altria Group, Inc.

For more than 45 years, Altria Group, Inc., the parent company of Kraft Foods, Philip Morris International and Philip Morris USA has been strengthening and improving communities across the globe. By supporting organizations that champion the arts, feed the hungry, improve our environment for future generations, and strengthen the safety net available to victims and survivors of domestic violence, we are making a positive difference in the communities where our employees live and work.

Our arts program is dedicated to supporting the diversity of expression in all its shapes and forms and includes support of theater, dance and the visual arts. We are committed to supporting established and emerging artists and organizations whose work is characterized by the cornerstones of our program – innovation, risk-taking and leadership.

To find out more about Altria Group's contributions program, visit [www.altria.com/media\\_programs](http://www.altria.com/media_programs).