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### ARTWORKS GALLERY

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HOURS: 10 AM - 5 PM MONDAY-FRIDAY  
SATURDAY FROM 12-5 PM

**patch**  
PROJECT Healing the Art Community

PRESENTS

AN EXHIBITION OF EDITORIAL CARTOONS  
CURATED BY ALAN BLUM, M.D.

EXHIBITION OPENS APRIL 7TH, 7 - 10 PM  
CURATOR RECEPTION APRIL 22ND, 7 - 10 PM  
EXHIBITION CONCLUDES APRIL 30TH



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PROJECT Healing the Art Community

CARTOONISTS  
TAKE UP

Artworks Gallery  
1914 4th Ave  
Seattle, WA 98101

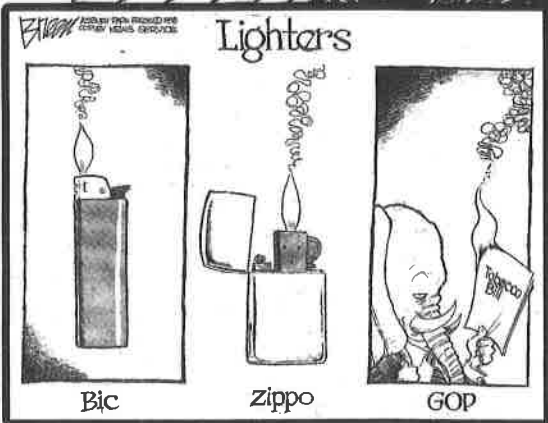
# SMOKING

Exhibition Dates: April 7th Through 30th 7-10PM

CURATORS RECEPTION: APRIL 22ND Opens at 7:00PM



DAVID HORSEY



STEVE BREEN

## CURATORS STATEMENT

1964 marked the beginning of the modern era of antismoking warfare with the publication of Smoking and Health, the landmark report of the Advisory Committee of the Surgeon General. Its unequivocal conclusion that cigarettes cause lung cancer and other diseases was to have ended a debate that had raged for decades, if not centuries.

This exhibition retraces the modern era of anti-smoking advocacy, as seen through the eyes of newspaper editorial cartoonists. These trenchant works of art have satirized tobacco company executives and lobbyists, from their sabotage of clean indoor air legislation and airline smoking bans to their circumvention of restrictions on cigarette advertising and political contributions. But the cartoons have also poked fun at the intolerance shown by some anti-smoking crusaders and have exposed the hypocrisy of state attorneys-general seeking cash damages from an industry with whom the states had long been in cahoots. Above all, editorial cartoonists have revealed that the most addictive thing about tobacco is money.

Alan Blum, MD  
The University of Alabama Center for the Study of Tobacco and Society  
Curator, "Cartoonists Take Up Smoking"



Alan Blum, MD  
Curator

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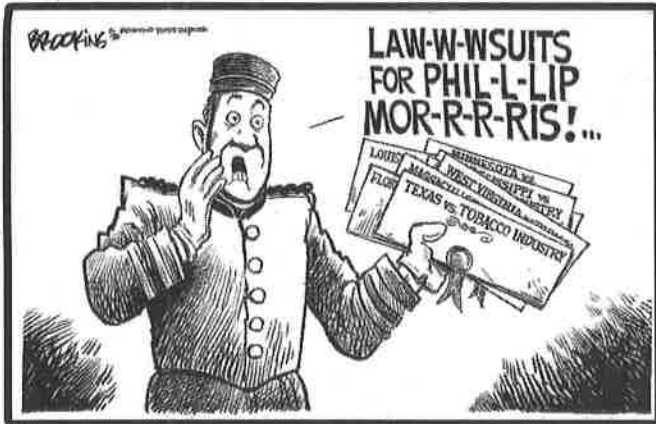
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Exhibition Dates: April 7th Through 30th 7-10PM

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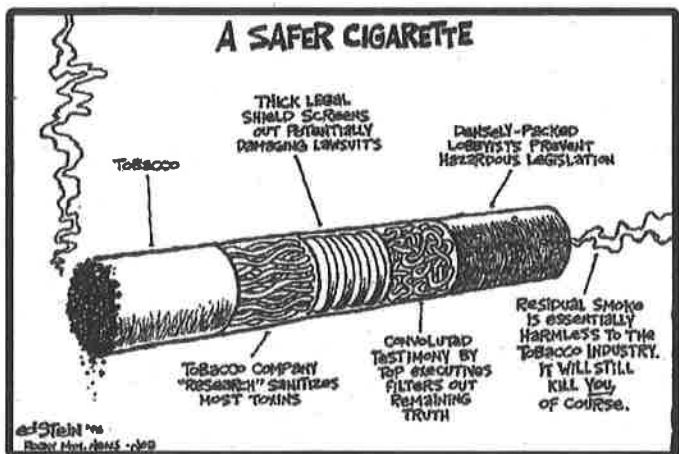
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ED STEIN

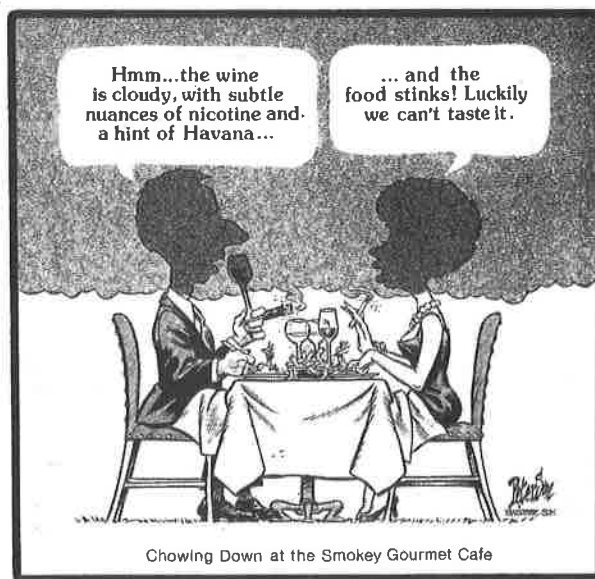


PHILIP MORRIS' DIVERSIFICATION

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TIM MENEES

"Numberless birds sing among its branches, and numberless angels rest beneath its shade"

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PROJECT Healing the Art Community

CARTOONISTS TAKE UP

# SMOKING

Exhibition Dates: April 7th Through 30th 7-10PM



**A Message from The President of Art Patch**

Art Patch is a collaborative, creative, and preventative project aimed at invigorating funding for the arts. Art Patch believes that art, in all its forms, is an essential community resource, and that a healthy arts community increases the wellness of our greater community. The Patch Project is dedicated to highlighting the lack of arts funding in Seattle, alerting the public to the arts community's increasing dependence on tobacco money, and encouraging and creating alternative and sustainable funding for the arts. For more information about the Patch Project and to learn how you can support, fund, or be funded, visit [www.artpatch.org](http://www.artpatch.org).

Megan Kennedy  
President, Board of Directors

REXBABIN THOMAS LINCOLN



REXBABIN

**WHY THE PATCH PROJECT AND PUBLIC HEALTH?**

**Why the Patch Project and Public Health?**

There was a time--and there will be again--when art was at the center of life, providing the creative energy to weave and unravel and weave again the structure of our society and culture. The Patch Project intends to do its part to push art back into the center. The arts are worth spending money on for their own sake, but also to nourish the vitality of the discourse in our community.

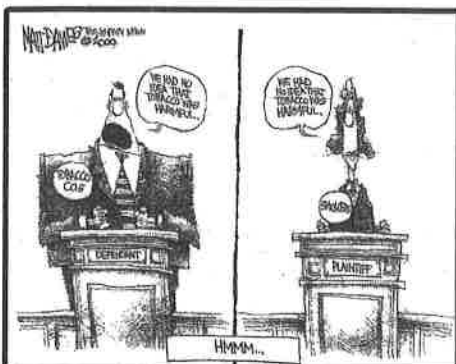
**Too abstract or too strained a connection?**

Not really.

Art at the street level is critical, for example, to a walkable and safe neighborhood. Cafe culture can only be possible in environments that are accessible and alive, with an atmosphere created by art on the walls, in the street, at the local theater and in our architecture. These things are not frills. Because if we want our communities to unsprawl and contract into denser less car dependent villages we must create, healthy, stimulating alternatives that successfully compete with the mass produced cocoons we have created in our SUVs, with our Ipods, and with our internet and satellite tvs.

**That's why art is health. That's why Artpatch.**

**Roger Valdez**  
Manager, Tobacco Prevention Program  
Public Health Seattle King County  
999 3rd Avenue, Suite 900  
Seattle, Washington 98104  
(206)369-7478

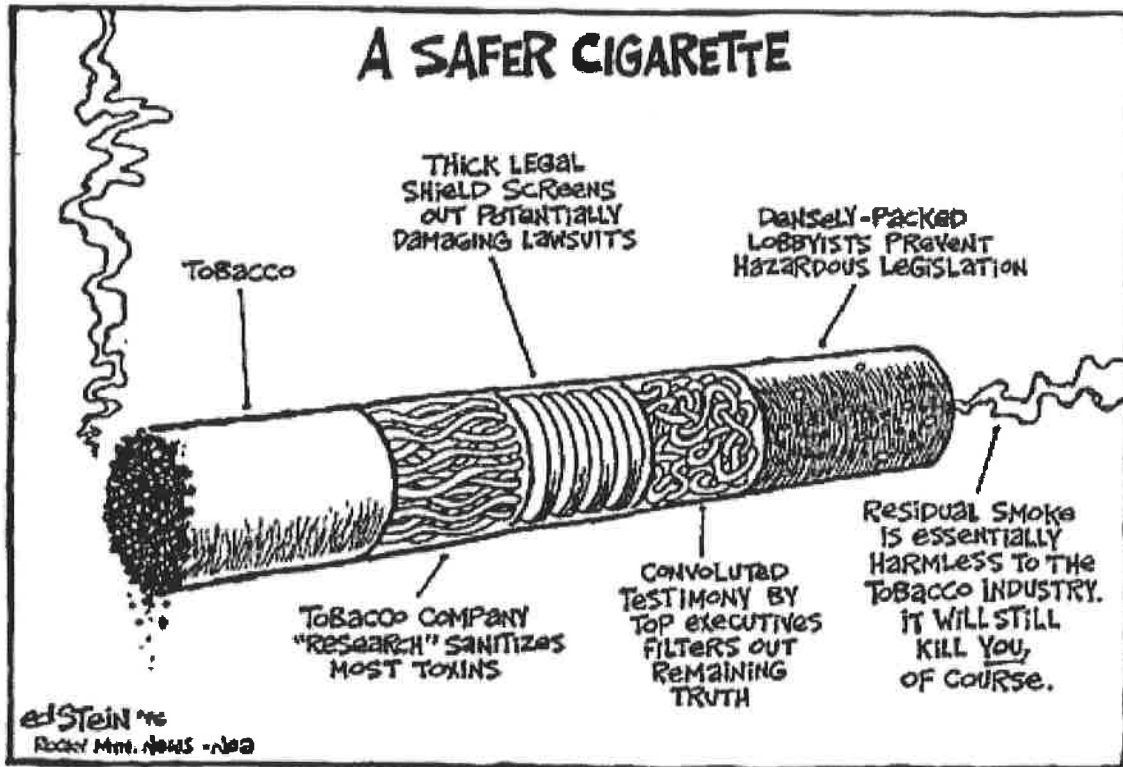


MATT DAVIES

March 1st, 2005

For Immediate Release

Contact: Don Hudgins [don@artpatch.org](mailto:don@artpatch.org) 206.362.5603



## Smokin' Cartoon Show Comes To Seattle

"Cartoonists Take Up Smoking," an exhibition of editorial cartoons about the tobacco controversies of the 20th century, will be presented by the Patch Project in April at the Artworks Gallery, 1914 4<sup>th</sup> Ave. in Seattle. The exhibition opens April 7<sup>th</sup> with a 1<sup>st</sup> Thursday event from 7 – 10 PM. A reception for the curator will be held on April 22<sup>nd</sup> from 7 – 10 PM. All ages are welcome at both events.

Curated by Alan Blum, M.D., a professor of family medicine at the University of Alabama, "Cartoonists Take Up Smoking" is an exhibition of original political cartoons on a single theme. The University of Alabama Center for the Study of Tobacco and Society, which Blum founded and directs, holds one of the world's largest sociocultural archives on tobacco, including more than 300 original editorial cartoon artworks on smoking-related themes.

More than 60 American and Canadian editorial cartoonists are represented in the show, which will travel to the Cartoon Art Museum in San Francisco and several other cities before concluding its run in Washington, DC in 2006 at the National Museum of Health and Medicine. The cartoons are supplemented by smoking-related items, from front-page headlines about the events that inspired the cartoons.

One recurrent theme of the show is that the most addictive thing about tobacco is money. Reflecting that funding for the arts has been in the news a great deal lately; Art Patch and the Patch Project are intent on moving the dialog in a positive and constructive direction. Art Patch is a collaborative, creative, and preventative project aimed at invigorating funding for the arts.

Art Patch believes that art, in all its forms, is an essential community resource, and that a healthy arts community increases the wellness of the greater community. The Patch Project is dedicated to highlighting the lack of arts funding in Seattle, alerting the public to the arts community's increasing dependence on tobacco money, and encouraging and creating alternative and sustainable funding for the arts.

The exhibition grew out of an invited presentation Dr. Blum gave at the 2001 Association of American Editorial Cartoonists convention in Toronto. Encouraged by past AAEC president David Horsey of Seattle's own Post-Intelligencer, Dr. Blum sought and received the cooperation of AAEC members in assembling the exhibition.

The wide-ranging controversies surrounding tobacco are captured in the cartoons, from the misguided quest for a safe cigarette to the targeting of tobacco advertising to women and minority groups. The exhibition will be on view through April 30<sup>th</sup> at Artworks, 1914 4<sup>th</sup> Ave. 10 AM – 5 PM Monday – Friday, Saturday from 12 – 5 PM.



**Dates to remember:**

**Exhibition opens April 7<sup>th</sup> 7 – 10 PM**

**Curator Reception April 22<sup>nd</sup> 7 – 10 PM**

**Exhibition concludes April 30<sup>th</sup>**

**Hours: 10 AM – 5 PM Monday – Friday, Saturday from 12 – 5 PM**

**Location: Artworks Gallery, 1914 4<sup>th</sup> Ave. Seattle, Washington 98101**

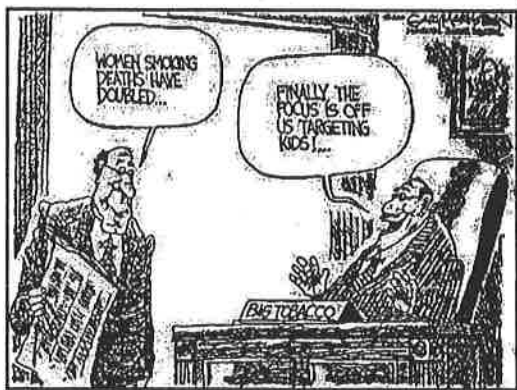
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# Features

SECTION C ■ Monday, April 4, 2005 ■ www.kingcountyjournal.com

- TELEVISION
- PEOPLE
- MOVIES
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# MAKING FUNNY

## for a cause

'Cartoonists Take Up Smoking' exhibit takes aim at tobacco industry

By Doug Margeson  
 Journal Reporter

The cartoons in Artworks Gallery's new exhibit "Cartoonists Take Up Smoking" do not make their points through subtlety.

Ben Sargent of the Austin American-Statesman shows the marketing department at a tobacco company reviewing sketches of its latest product for the youth market: A cigarette shaped like a baby's binky. Another, by Draper Hill of the Detroit News shows the Statue of Liberty as a skeleton with a cigarette in her mouth. Her torch is an open cigarette pack. Yet another, by Rob Rogers of the Pittsburgh Post-Gazette, shows a man representing the state legislature in bed with Joe Camel, having a cigarette.

Good grief, is there any attempt at all to be fair here?

"What would be fair to them?" said curator Don Hudgins. "Tobacco companies kill people."

### Close to home

He knows. Both his parents died from smoking-related illness and his brother, an otherwise splendidly healthy appearing figure of a man, dropped dead from a heart attack at age 50. He smoked, too. Even Hudgins smoked for 20 years. For the last 10 of them, he struggled to quit and finally did. He still gets the urge for a cigarette now and then.

"None of us are saints," Hudgins noted wryly. And that's just the way



Rick Schweinhart/Journal

Don Hudgins, associate director of Art Patch, hangs a cartoon that is part of the art exhibit, 'Cartoonists Take Up Smoking.' The show consists of editorial cartoonists skewering the tobacco industry.

the tobacco lobby likes it, according to the folks at Art Patch, which organized the exhibit. Art Patch was founded last year by the Cornish College of Design and the Seattle King County Department of Health. The group has two goals: Creating a sustainable source of money for arts in the Puget Sound area and using the arts to address

social issues.

### Taking up social issues

The smoking cartoon exhibit is its first social issues exercise. The cartoons themselves come from the collection of Dr. Alan Blum of the University of Alabama Medical School's Center for the Study of Tobacco and Society. The center has one of the

### 'CARTOONISTS TAKE UP SMOKING'

- 7-10 p.m. Thursday to April 3
- Artworks Gallery, 1914 4th Ave., Seattle
- www.artpatch.org

world's largest archives of documents on smoking issues, including more than 300 original cartoons.

Some 200 of them are on exhibit at Artworks, along with newspaper stories and other documents.

They present a decidedly one-sided view of the controversy. Hudgins thinks that's equitable. The tobacco industry has spent many years and huge amounts of money selling cigarettes to women, children, minorities and other target groups and as part of their campaigns, have used the arts to do it, Hudgins said. Tobacco-sponsored art exhibits, concerts and other functions are designed to make smoking look hip and cool. And they work, Hudgins said.

Of course, such things are perfectly legal — "Anyone who sells a product has a right to advertise it, even if it does kill 400,000 people a year," Hudgins noted — and arts groups, always short of funds, are eager to get the money. Art Patch wants to even the score a little.

The danger of any artistic attempt at social relevancy is that it will end up pedantic and preachy, Hudgins noted. Well, the cartoons in the exhibit are pedantic and preachy — but they are very funny about it.

"Pretty much everyone takes a hit; the tobacco industry, politicians, even the arts," Hudgins said. "Fair? it makes no attempt to be fair. Why should it?"