Lift up your heart.









You are looking at a mere handful of examples from a priceless treasury of art, spanning more than 2,000 years, lovingly collected and preserved for us against the ravages of time and the pillaging of barbarians, by history's oldest continuing collector of the art of mankind. They are part of an unprecedented, and stunning, exhibition entitled "The Vatican Collections: The Papacy and Art" to be shown at The Metropolitan Museum of Art from February 26th to June 12th.

The popes collected with an ecumenical eye— Renaissance angel and Attec god, Leonando's St. Jerome and Greek Apollo. Their faith was that the truly great works of at created in any culture or in any time or place would, in the words of Pope John Paul II "uplift the human spirit to the uncreated source of all beauty"

The works their faith has left us dazzle the imagination and lift the heart. They bring us a new view of art and of ourselves.

We are proud to have been given the opportunity to sponsor the U.S. tour of this exhibition, and we urge you to try to see it at the times and places listed below. In our business as in yours, we need to be reminded that we are, every day, the beneficiaries of the work of the human spirit and therefore must be its caretakers. Sponsorship of art that reminds us of this is not patronage. It's a human and business necessity.

If your company would like to know more about corporate sponsorship of art, write George Weissman, Chairman of the Board, Philip Morris Incorporated, 120 Park Avenue, New York, N.Y. 10017.

The U.S. tour of The Vatican Collections: The Papacy and Art is made possible through a grant to The Metropolitan Museum of Art by the pational sponsor

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"The Vatican Collections: The Papacy and Art" appears at The Metropolitan Museum of Art, New York, February 26-June 12, 1983. The Art Institute of Chicago. Chicago, July 23-October 16, 1983. M H. de Young Memorial Museum, The Free Arts Museums of San Francisco, San Francisco, November 19, 1983. February 19, 1984.

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