NOW... A FILTER MADE OF TOBACCO ITSELF!

Kentucky Kings with the all-tobacco filter for that all-tobacco taste

A NEW KIND OF CIGARETTE! NEW KENTUCKY KINGS WITH THE ALL-TOBACCO FILTER MADE OF GOLDEN TOBACCO CUT FILTER-FINE

Now comes the best news smokers ever had. New Kentucky Kings has discovered the way to make a filter of tobacco itself. Yes, Kentucky Kings is a new kind of cigarette—the only cigarette with the all-tobacco filter for that all-tobacco taste. Filters the smoke naturally for that all-tobacco taste—never dulls the flavor as artificial filters do. Improves smoking with smoothness you miss in every other all-tobacco cigarette. Enjoy new Kentucky Kings with the all-tobacco filter... the great idea... the great taste in smoking today.

See how the all-tobacco filter is created from golden tobacco cut filter-fine.

Filter-fine tobacco is made into the all-tobacco filter by patented machines.

Kentucky Kings combines the all-tobacco filter with a luxury blend of tobaccos.

Only new Kentucky Kings with the all-tobacco filter smooths the smoke naturally, yet never dulls the taste as artificial filters do. Kentucky Kings—the all-tobacco filter for that all-tobacco taste.

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The Most Useful Paper—TOBACCO—5