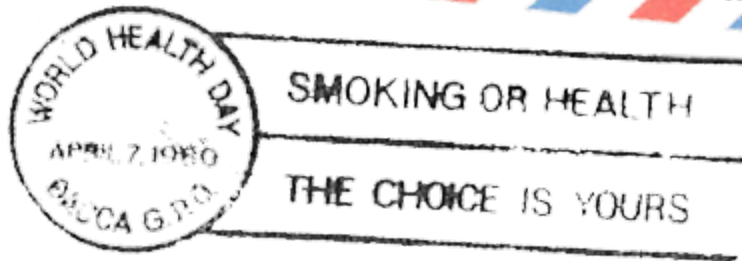


STAMPING OUT SMOKING

Anti-Smoking Stamps from around the world



Curators:

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Key to items in the exhibition

THE CENTER FOR
THE STUDY OF
TOBACCO AND SOCIETY

Outline



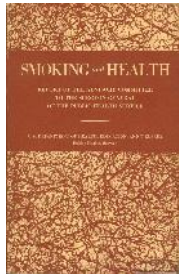

1. Publication of the Surgeon General's Report on Smoking
2. Campaign for a Postage Stamp Commemorating the Surgeon General's Report
3. Europe
4. Africa
5. Middle East
6. Asia
7. Australia and Oceania
8. North, Central, and South America
9. Airbrushed Stamps
10. Stamps That might Have Been

Introduction





This exhibit features highlights of the prominent television, newspaper and magazine coverage of the release of the U.S. Surgeon General's Report on Smoking and Health on January 11, 1964, and includes more than 130 anti-smoking postage stamps and philatelic covers issued by 65 countries. Originally a traveling exhibit, it was created as part of a campaign to issue a special postage stamp in 2014 to commemorate the 50th anniversary of the Surgeon General's Report and to honor Luther Terry, MD, the ninth Surgeon General of the United States (1961-1965), best known for his warnings against the dangers of and the impact of tobacco use on health. The stamps were collected by James Lutschg, MD, a pulmonary disease physician in Baton Rouge, LA, and donated to the University of Alabama Center for the Study of Tobacco and Society.

1 – Publication of the Surgeon General's Report on Smoking




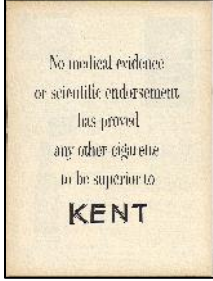
On January 11, 1964, at a crowded press conference in Washington, D.C., United States Surgeon General Luther Terry released *Smoking and Health*, a report of an advisory committee that had been charged to review all of the published scientific research on the health effects of smoking. The report's unequivocal conclusion that cigarette smoking caused lung cancer and other diseases was supposed to end the debate about the dangers of tobacco that had raged for decades, if not centuries.

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>“200th Anniversary Of The Tobacco Industry”</p> <p>Copy of prototype of postage stamp commemorating the 200th anniversary of the founding of the oldest tobacco company in the United States; such a stamp was never issued Circa 1959</p>	
	<p>“Smoking and Health: The U.S. Decision”</p> <p>News article about the research efforts of the Surgeon General’s Advisory Committee on Smoking and Health, which produced the landmark Report on Smoking and Health in 1964 <i>Newsweek</i>, front cover and pages 61-66 November 18, 1963</p>	
	<p><i>Smoking and Health: Report of the Advisory Committee to the Surgeon General of the Public Health Service</i></p> <p>Book, front cover Washington, DC: U.S. Department of Health, Education, and Welfare January 11, 1964</p>	
	<p>Surgeon General’s Report on Smoking and Health</p> <p>Video clip of press conference given by U.S. Surgeon General Luther Terry, MD, to announce the findings of the <i>Report on Smoking and Health</i>, which concluded that cigarette smoking was the main cause of lung cancer January 11, 1964</p>	

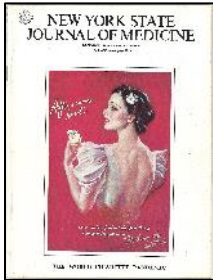

1 – Publication of the Surgeon General's Report on Smoking (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>“Tie Cancer to Cigarets”</p> <p>Front page story by Michael Pakenham about the publication of the Surgeon General's Report on Smoking and Health <i>Chicago Tribune</i>, pages 1, 3-9 January 12, 1964</p>	
	<p>“The Cigaret Report Links Cancer, Other Diseases”</p> <p>Front page coverage of the Surgeon General's Report on Smoking and Health <i>New York Journal American</i> January 12, 1964</p>	
	<p>“U.S. Report Indicts Cigarets”</p> <p>Front page coverage of the Surgeon General's Report on Smoking and Health <i>The Detroit Free Press</i>, pages 1A and 6A January 12, 1964</p>	
	<p>“I am pleased to send you the enclosed report of my Advisory Committee on Smoking and Health.”</p> <p>Letter from U.S. Surgeon General Luther Terry, MD, to physicians across the U.S. Sent with copies of Surgeon General's Report on Smoking and Health to U.S. doctors January 15, 1964</p>	

1 – Publication of the Surgeon General's Report on Smoking (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>“Smoking: The Government Report”</p> <p>News article about the publication of the U.S. Surgeon General's Report on Smoking and Health <i>TIME</i>, page 50 January 17, 1964</p>	
	<p>“Cigarette Smoking Is a Health Hazard...”</p> <p>News article about the publication of the U.S. Surgeon General's Report on Smoking and Health <i>Newsweek</i>, pages 48-50 January 20, 1964</p>	
	<p>“Verdict on Cigaretts: Guilty as Charged”</p> <p>News article about the impact of the publication of the U.S. Surgeon General's Report on Smoking and Health and Winston cigarette advertisement on back cover of magazine <i>Life</i>, pages 56A-62, 64, and back cover January 24, 1964</p>	
	<p>“No medical evidence or scientific endorsement has proved...”</p> <p>Kent advertisement that appeared in a major American publication two months after the release of the Surgeon General's report <i>Newsweek</i>, page 15 March 16, 1964</p>	

1 – Publication of the Surgeon General's Report on Smoking (cont.)




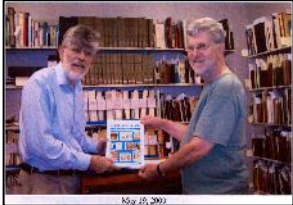
<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>“The Surgeon General’s first report on smoking and health”</p> <p>Journal article by Luther L. Terry, MD, who served as Surgeon General of the United States Public Health Service from 1961 to 1965 and chaired the Surgeon General’s Advisory Committee on Smoking and Health, which produced the landmark Report on Smoking and Health in 1964</p> <p><i>New York State Journal of Medicine</i>, vol. 83, no. 13, front cover and pages 1254-55</p> <p>December 1983</p>	
	<p>“Why Uncle Sam is still smoking”</p> <p>Journal article by James H. Lutschg, MD, about the ties between the tobacco industry and the U.S. government</p> <p><i>New York State Journal of Medicine</i>, vol. 83, no. 13, front cover and pages 1278-79</p> <p>December 1983</p>	

2 – Campaign for a Postage Stamp Commemorating the Surgeon General’s Report

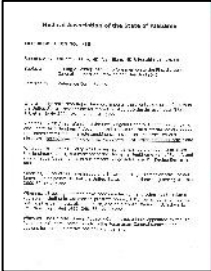


To observe the 1980 World Health Day theme of “Smoking or Health—The Choice is Yours,” 24 countries issued an anti-tobacco postage stamp. Forty-one other countries have since introduced such stamps, but the United States, Canada, and the United Kingdom are not among these countries.

In 1986, James Lutschg, MD, wrote to the U.S. Postal Service to propose that an anti-smoking stamp be issued in 1989 to commemorate the 25th anniversary of the release of the Surgeon General’s Report on Smoking and Health. He was informed that the Postal Service only issued stamps to commemorate 50th anniversaries.



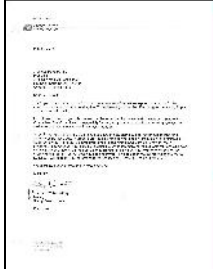
Backed by 22 medical societies, a resolution was approved by the American Medical Association in 2010 that called upon physicians to urge the U.S. Citizens’ Stamp Advisory Committee to issue a stamp commemorating the 50th anniversary of the Surgeon General’s Report in 2014. However, the Advisory Committee decided not to issue such a stamp.

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>“I want to suggest for your consideration commemorating a health care problem”</p> <p>Letter to Howard Paine, member of the Citizens’ Stamp Advisory Committee, from James H. Lutschg, MD, advocating for the Committee to recommend the issuance of a stamp commemorating the 25th anniversary of the 1964 Surgeon General’s Report on Smoking and Health August 14, 1986</p>	
	<p>“The 1989 and 1990 stamp programs have already been finalized”</p> <p>Letter to James H. Lutschg, MD, from Dickey B. Rustin, manager of the U.S. Postal Service Stamp Information Branch, explaining that Lutschg’s request for a stamp commemorating the 25th anniversary of the 1964 Surgeon General’s Report on Smoking and Health arrived too late for the Citizens’ Stamp Advisory Committee to consider and that such commemorative stamps were only considered at 50-year anniversary intervals October 12, 1988</p>	
	<p>“Anti-tobacco postage stamps”</p> <p>Cover essay by James H. Lutschg, MD <i>Tobacco Control</i>, vol. 1, no. 1, front cover and pages 5-6 March 1992</p>	
	<p>Alan Blum, MD, and James Lutschg, MD</p> <p>Photograph May 19, 2009</p>	

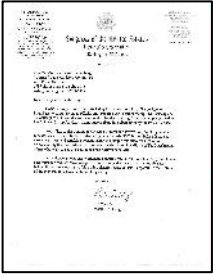


2 – Campaign for a Postage Stamp Commemorating the Surgeon General’s Report (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>“Issuing a Postage Stamp to Commemorate the First Surgeon General’s Report on Smoking and Health (1964)”</p> <p>Resolution submitted by William Jeff Terry, MD, president of the Medical Association of the State of Alabama and cousin of U.S. Surgeon General Luther L. Terry; Alan Blum, MD; and Ronald M. Davis, MD, to the Medical Association of the State of Alabama advocating for the Association to urge the Citizens’ Stamp Advisory Committee to issue a stamp commemorating the 50th anniversary of the 1964 Surgeon General’s Report on Smoking and Health Circa 2010</p>	
	<p>“It’s Time for Recognition”</p> <p>Letter to the editor by Alan Blum, MD, advocating for physicians to urge the U.S. Postal Service to issue a stamp commemorating the 50th anniversary of the 1964 Surgeon General’s Report on Smoking and Health <i>Family Practice News</i>, vol. 40, no. 2, page 8 February 1, 2010</p>	
	<p>“Citizens’ Stamp Advisory Committee”</p> <p>Information about the committee and the stamp selection process originally posted on the U.S. Postal Service website February 14, 2010</p>	



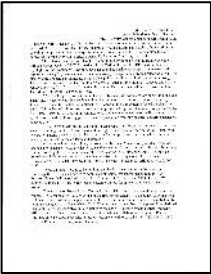
2 – Campaign for a Postage Stamp Commemorating the Surgeon General’s Report (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>“U.S. Needs an Antitobacco Stamp”</p> <p>Letter to the editor by W. Jeff Terry, MD, advocating for physicians to urge the U.S. Postal Service to issue a stamp commemorating the 50th anniversary of the 1964 Surgeon General’s Report on Smoking and Health <i>Family Practice News</i>, vol. 40, no. 5, page 9 March 15, 2010</p>	
	<p>“Proposal to Issue a Postage Stamp in 2014 to Commemorate the 50th Anniversary of the 1964 First Surgeon General’s Report on Smoking and Health”</p> <p>Letter to the Citizens’ Stamp Advisory Committee from J. James Rohack, MD, president of the American Medical Association, advocating for the Committee to issue a commemorative stamp April 5, 2010</p>	
	<p>“I am pleased to inform you this proposal will be submitted for review and consideration before the Committee.”</p> <p>Letter to J. James Rohack, MD, from Terrence W. McCaffrey, manager of the U.S. Postal Service Stamp Development Branch, regarding the acceptance by the Citizens’ Stamp Advisory Committee of the proposal for a stamp commemorating the 50th anniversary of the 1964 Surgeon General’s Report on Smoking and Health May 11, 2010</p>	


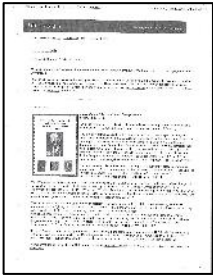

2 – Campaign for a Postage Stamp Commemorating the Surgeon General’s Report (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>“I write in support of the efforts led by Dr. James Lutschg of Baton Rouge, Louisiana, to commission an official anti-smoking U.S. postage stamp.”</p> <p>Letter to Jean Picker Firstenberg, chairwoman of the Citizens’ Stamp Advisory Committee, from William Morgan Cassidy, member of the U.S. House of Representatives from Louisiana’s 6th district, advocating for the Committee to issue a stamp commemorating the 50th anniversary of the 1964 Surgeon General’s Report on Smoking and Health June 8, 2010</p>	
	<p>“I am extremely disappointed that we cannot seem to influence the stamp committee to issue such an important stamp...”</p> <p>Correspondence related to the Citizen’s Stamp Advisory Committee’s decision not to issue a stamp commemorating the 50th anniversary of the 1964 Surgeon General’s Report on Smoking and Health; emails by Donald W. Zeigler, PhD, director of Prevention and Healthy Lifestyles at the American Medical Association; William Jeff Terry, MD, cousin of U.S. Surgeon General Luther L. Terry; and Roger Brown, PhD, Director of the Office of House of Delegates Affairs at the American Medical Association July 9 – September 2, 2010</p>	
	<p>“Let’s tackle tobacco’s harm with force”</p> <p>Op-ed by Alan Blum, MD, advocating for the United States to issue a stamp commemorating the 1964 Surgeon General’s Report on Smoking and Health <i>The Birmingham News</i>, pages 1F and 4F July 18, 2010</p>	

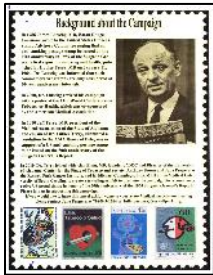



2 – Campaign for a Postage Stamp Commemorating the Surgeon General’s Report (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>“USA: AMA Backs Commemorative Stamp”</p> <p>News analysis of the ongoing campaign to issue a stamp commemorating the 1964 Surgeon General’s Report on Smoking and Health, which included the showing of the original traveling exhibit, “Anti-Smoking Postage Stamps from Around the World”</p> <p><i>Tobacco Control</i>, vol. 19, no. 5, page 354</p> <p>October 2010</p>	
	<p>“Commemorating the Fiftieth Anniversary of a Medical Landmark”</p> <p>Article by Alan Blum, MD, about the ongoing campaign to issue a stamp commemorating the 1964 Surgeon General’s Report on Smoking and Health, which included the showing of the original traveling exhibit, “Anti-Smoking Postage Stamps from Around the World”</p> <p><i>The Pharos of Alpha Omega Alpha Honor Medical Society</i>, vol. 73, no. 4, page 48</p> <p>Autumn 2010</p>	
	<p>“Roswell Park Urges the U.S. Postal Service to Issue a Commemorative Anti-Tobacco Stamp”</p> <p>Press release by Deborah Pettibone, Media Specialist for the Roswell Park Cancer Institute, announcing the showing of the original traveling “International Tobacco Control Stamp Exhibit” at the Institute</p> <p>November 1, 2010</p>	


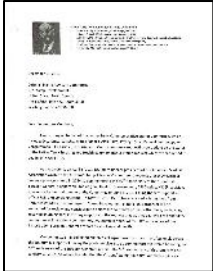

2 – Campaign for a Postage Stamp Commemorating the Surgeon General’s Report (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>“Visit the International Tobacco Control Stamp Exhibit”</p> <p>Flyer announcing the showing of the original traveling “International Tobacco Control Stamp Exhibit” at the Roswell Park Cancer Institute November 2010</p>	
	<p>“An exhibit showcasing a collection of the world’s anti-smoking stamps will be on display...”</p> <p>Press release by the Health Sciences Library at the State University of New York at Buffalo announcing the showing of the original traveling exhibit, “Anti-Smoking Postage Stamps from Around the World” December 2010</p>	
	<p>“To Request a Commemorative Anti-Tobacco Stamp Please Complete This Postcard”</p> <p>Postcard distributed to people who visited the traveling exhibit, “Anti-Smoking Postage Stamps from Around the World,” to promote the campaign for a commemorative postage stamp in honor of the 50th anniversary of the 1964 Surgeon General’s Report on Smoking and Health Circa 2010</p>	




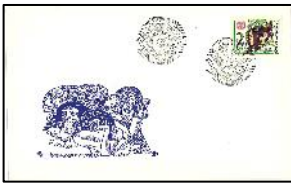

2 – Campaign for a Postage Stamp Commemorating the Surgeon General’s Report (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>“Please join us in supporting this campaign.”</p> <p>Informational flyer about the background behind the creation of the traveling “International Tobacco Control Stamp Exhibit,” intended to promote the campaign for a commemorative postage stamp in honor of the 50th anniversary of the 1964 Surgeon General’s Report on Smoking and Health Circa 2011</p>	
	<p>“I have been involved for a number of years trying to get an anti-smoking US postage stamp issued.”</p> <p>Letter from James H. Lutschg, MD, to David E. Failor, chief of the United Nations Postal Administration, inquiring whether the Administration ever issued an anti-smoking postage stamp May 29, 2011</p>	
	<p>“In answer to your question, the United Nations Postal Administration has never issued such a stamp.”</p> <p>Letter from David E. Failor, chief of the United Nations Postal Administration, to James H. Lutschg, MD, answering the latter’s inquiry regarding whether the Administration ever issued an anti-smoking postage stamp June 21, 2011</p>	
	<p>“It would be wonderful if the stamp advisory committee were to select an anti-tobacco theme for a stamp”</p> <p>Letter from Alan Blum, MD, to David E. Failor, chief of the United Nations Postal Administration, advocating for the Administration to issue an anti-smoking postage stamp September 12, 2011</p>	


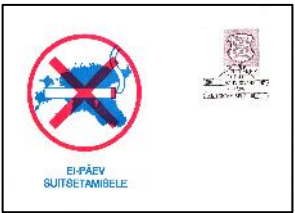


2 – Campaign for a Postage Stamp Commemorating the Surgeon General’s Report (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>“Your letter, along with Dr. Lutschg proposal, will be discussed with our stamp selection committee at an upcoming meeting.”</p> <p>Letter from David E. Failor, chief of the United Nations Postal Administration, to Alan Blum, MD, assuring the latter that the Administration would consider the proposal by James H. Lutschg, MD, to issue an anti-smoking postage stamp October 3, 2011</p>	
	<p>“We are hopeful the committee will consider a commemorative stamp...”</p> <p>Letter to the Citizens’ Stamp Advisory Committee from Julia Purpera, coordinator of the Luther Terry Commemorative Stamp committee, requesting an update on the status of the request for a stamp commemorating the 25th anniversary of the 1964 Surgeon General’s Report on Smoking and Health December 19, 2011</p>	
	<p>“Anti-tobacco postage stamps”</p> <p>Cover by James H. Lutschg, MD <i>Tobacco Control</i>, vol. 1, no. 3, front cover 1992</p>	




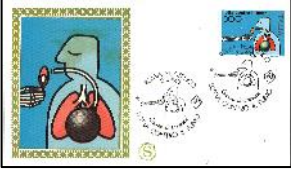

3 – Europe

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	Belgium anti-smoking postage stamp February 10, 1979	
	Bulgaria anti-smoking postage stamp Issued to promote World Health Day, held on April 7, 1980 April 7, 1980	
	Czechoslovakia anti-smoking postage stamp [1 of 2] September 7, 1976	
	Czechoslovakia anti-smoking envelope September 7, 1976	
	Czechoslovakia anti-smoking postage stamp [2 of 2] October 27, 1981	






3 – Europe (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	Czech Republic postage stamp with anti-smoking theme Design by cartoonist Miroslav Bartak October 20, 1999	
	Denmark postage stamp with anti-smoking imagery Stamp design by cartoonist Jørgen Mogensen October 8, 1992	
	Estonia anti-smoking stamped envelope November 19, 1992	
	France anti-smoking postage stamp Issued to promote World Health Day, held on April 7, 1980 April 5, 1980	
	Germany anti-smoking postage stamp November 8, 1984	

3 – Europe (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	Germany anti-smoking stamped envelope November 8, 1984	
	Hungary anti-smoking stamped envelope Issued to promote World Health Day, held on April 7, 1980 April 1980	
	Italy anti-smoking postage stamp March 2, 1982	
	Italy anti-smoking stamped envelope March 2, 1982	
	Italy forest preservation postage stamp with anti-smoking imagery April 24, 1984	

3 – Europe (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	Moldova anti-smoking postage stamp September 10, 2011	
	Portugal anti-smoking postage stamp [1 of 2] December 19, 1980	
	Portugal anti-smoking postage stamp [2 of 2] December 19, 1980	
	Romania anti-smoking stamped envelope Issued to promote World Health Day, held on April 7, 1988 April 7, 1988	
	San Marino anti-smoking postage stamp [1 of 3] Stamp designs by Giuliana Consilvio March 27, 1980	




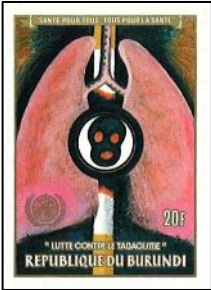
3 – Europe (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>San Marino anti-smoking postage stamp [2 of 3]</p> <p>Stamp designs by Giuliana Consilvio March 27, 1980</p>	<p>A vertical postage stamp with a dark, textured background. It features a central illustration of a person's face and upper body, rendered in a style that looks like a woodcut or a heavily textured print. The text at the bottom reads "IL TABACCO O LA SALUTE, A VOI LA SCELTA" and "SAN MARINO 520".</p>
	<p>San Marino anti-smoking postage stamp [3 of 3]</p> <p>Stamp designs by Giuliana Consilvio March 27, 1980</p>	<p>A vertical postage stamp with a dark, textured background. It features a central illustration of a person's face and upper body, rendered in a style that looks like a woodcut or a heavily textured print. The text at the bottom reads "IL TABACCO O LA SALUTE, A VOI LA SCELTA" and "SAN MARINO 120".</p>
	<p>San Marino pro-environment postage stamp</p> <p>October 30, 1984</p>	<p>A vertical postage stamp with a blue background. It features a cartoon illustration of a person wearing a green hat and a green shirt, driving a green car. The car is emitting a large cloud of smoke. The text at the top right reads "150" and "IL MONDO IN CUI VIVIAMO". The text at the bottom reads "SAN MARINO".</p>
	<p>Slovakia anti-smoking postage stamp</p> <p>Issued to promote International No Tobacco Day, held on May 31, 1994 May 31, 1994</p>	<p>A horizontal postage stamp with a white background. It features a large, stylized cross in the center. The text at the top reads "SLOVENSKO". The text on the left reads "SVETOVÝ DEN BEZ TABAKU". The text on the right reads "Sk 3".</p>

3 – Europe (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Slovenia anti-smoking postage stamp [1 of 2]</p> <p>Issued to promote Stop Smoking Week, held September 14-21, 1992 September 14, 1992</p>	<p>A postage stamp from Slovenia, 3.00 denomination, issued on September 14, 1992. It features a hand holding several lit cigarettes. The text on the stamp includes 'TEDEN BOJA PROTI KAJENJU' (Week of Color Against Smoking), '14 - 21. 9. 1992', a red cross symbol, 'SLOVENIJA', and 'BELO'.</p>
	<p>Slovenia anti-smoking postage stamp [2 of 2]</p> <p>September 14, 1993</p>	<p>A postage stamp from Slovenia, 4.50 denomination, issued on September 14, 1993. It features a cartoon character holding a cigarette. The text on the stamp includes 'TEDEN BOJA PROTI KAJENJU 1993', a red cross symbol, 'SLOVENIJA', and 'BELO'.</p>
	<p>Yugoslavia anti-smoking postage stamp</p> <p>January 31, 1990</p>	<p>A postage stamp from Yugoslavia, 10 denomination, issued on January 31, 1990. It features a hand holding a lit cigarette. The text on the stamp includes 'Borba protiv pušenja' (Struggle against smoking), '10', 'JUGOSLAVIJA', and 'J. VLAHOVIĆ 1990 ZIN'.</p>
	<p>Yugoslavia anti-smoking stamped envelope</p> <p>January 31, 1990</p>	<p>A stamped envelope from Yugoslavia, featuring a hand holding a lit cigarette. The text on the envelope includes 'Borba protiv pušenja' (Struggle against smoking), '10', 'JUGOSLAVIJA', and 'J. VLAHOVIĆ 1990 ZIN'.</p>

4 – Africa

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Algeria anti-smoking postage stamp</p> <p>Issued to promote World No-Smoking Day, held on May 31, 1997 May 31, 1997</p>	
	<p>Bophuthatswana anti-smoking postage stamp</p> <p>March 5, 1980</p>	
	<p>Bophuthatswana anti-smoking stamped envelope</p> <p>March 5, 1980</p>	
	<p>Burundi anti-smoking postage stamp [1 of 3]</p> <p>Issued to promote the World Health Organization anti-smoking campaign Circa 1987</p>	




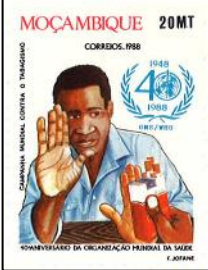
4 – Africa (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Burundi anti-smoking postage stamp [2 of 3]</p> <p>Issued to promote the World Health Organization anti-smoking campaign Circa 1987</p>	<p>A postage stamp from Burundi featuring a stylized, high-contrast illustration of a person's face in profile, rendered in shades of blue, red, and white. The person is holding a cigarette. The text at the top reads 'SANTÉ POUR TOUS - SANTÉ POUR LA SANTÉ'. The bottom text reads 'LUTTE CONTRE LE TABAGISME' and 'REPUBLIQUE DU BURUNDI'. The denomination '80f' is visible in the bottom right corner.</p>
	<p>Burundi anti-smoking postage stamp [3 of 3]</p> <p>Issued to promote the World Health Organization anti-smoking campaign Circa 1987</p>	<p>A postage stamp from Burundi featuring a central illustration of a human skull with a cigarette in its mouth. The skull is set against a dark background with a circular frame. The text at the top reads 'SANTÉ POUR TOUS - SANTÉ POUR LA SANTÉ'. The bottom text reads 'LUTTE CONTRE LE TABAGISME' and 'REPUBLIQUE DU BURUNDI'. The denomination '5f' is visible in the bottom right corner.</p>
	<p>Cape Verde anti-smoking postage stamp [1 of 2]</p> <p>Issued to promote the World Health Organization anti-smoking campaign September 19, 1980</p>	<p>A postage stamp from Cape Verde featuring a central illustration of a human heart. The heart is shown in a cross-section, revealing its internal structure. The text at the top reads 'Cabo Verde' and 'Luta contra o tabagismo'. The bottom text reads 'LUTTA CONTRO IL TABAGISMO' and 'settembre 1980'. The denomination '7\$00' is visible in the bottom left corner.</p>
	<p>Cape Verde anti-smoking postage stamp [2 of 2]</p> <p>Issued to promote the World Health Organization anti-smoking campaign September 19, 1980</p>	<p>A postage stamp from Cape Verde featuring a central illustration of a human heart. The heart is shown in a cross-section, revealing its internal structure. The text at the top reads 'Cabo Verde' and 'Luta contra o tabagismo'. The bottom text reads 'LUTTA CONTRO IL TABAGISMO' and 'settembre 1980'. The denomination '4\$00' is visible in the bottom left corner.</p>



4 – Africa (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Ethiopia anti-smoking postage stamp [1 of 3]</p> <p>Issued to promote World Health Day, held on April 7, 1980 April 7, 1980</p>	<p>A red and black postage stamp from Ethiopia. It features a stylized skull with a cigarette in its mouth. Above the skull is a red circle with a white cross. The word 'ETHIOPIA' is at the bottom in red. The value '20' is in the top left corner.</p>
	<p>Ethiopia anti-smoking postage stamp [2 of 3]</p> <p>Issued to promote World Health Day, held on April 7, 1980 April 7, 1980</p>	<p>A green and yellow postage stamp from Ethiopia. It features a stylized figure of a person playing a stringed instrument. Above the figure is a green circle with a white cross. The word 'ETHIOPIA' is at the bottom in green. The value '1' is in the top left corner.</p>
	<p>Ethiopia anti-smoking postage stamp [3 of 3]</p> <p>Issued to promote World Health Day, held on April 7, 1980 April 7, 1980</p>	<p>A blue and yellow postage stamp from Ethiopia. It features a stylized figure of a person playing a stringed instrument. Above the figure is a blue circle with a white cross. The word 'ETHIOPIA' is at the bottom in blue. The value '60' is in the top left corner.</p>
	<p>Ivory Coast anti-smoking postage stamp</p> <p>May 10, 1980</p>	<p>A blue and white postage stamp from the Ivory Coast. It features a stylized figure of a person playing a stringed instrument. Above the figure is a blue circle with a white cross. The word 'REPUBLIQUE DE CÔTE-D'IVOIRE' is at the top. The word 'LUTTE CONTRE LE TABAGISME' is at the bottom. The value '60' is in the top left corner.</p>



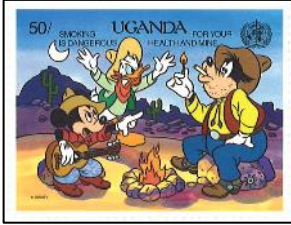
4 – Africa (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Great Socialist People's Libyan Arab Jamahiriya anti-smoking postage stamp [1 of 2]</p> <p>October 20, 1995</p>	
	<p>Great Socialist People's Libyan Arab Jamahiriya anti-smoking postage stamp [2 of 2]</p> <p>October 20, 1995</p>	
	<p>Mali anti-smoking postage stamp</p> <p>October 13, 1980</p>	
	<p>Mozambique anti-smoking postage stamp</p> <p>Issued to promote the 40th anniversary of the World Health Organization</p> <p>April 7, 1988</p>	


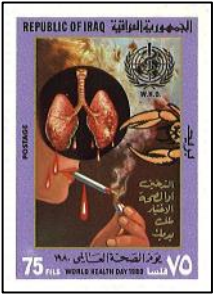

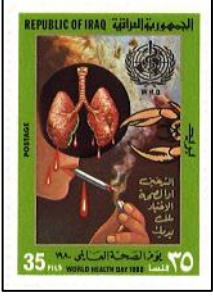
4 – Africa (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Niger anti-smoking postage stamp</p> <p>Issued to promote World Health Day, held on April 7, 1980 April 7, 1980</p>	
	<p>Senegal anti-smoking postage stamp [1 of 2]</p> <p>June 20, 1981</p>	
	<p>Senegal anti-smoking postage stamp [2 of 2]</p> <p>June 20, 1981</p>	
	<p>Swaziland anti-smoking postage stamp [1 of 2]</p> <p>Issued to promote the First International Conference on Smoking and Health, April 25-29, 1982 April 27, 1982</p>	


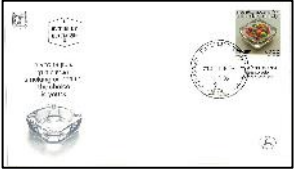



4 – Africa (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Swaziland anti-smoking postage stamp [2 of 2]</p> <p>Issued to promote the First International Conference on Smoking and Health, April 25-29, 1982 April 27, 1982</p>	 <p>A postage stamp from Swaziland, 5c, issued on April 27, 1982. It features a red silhouette of a person holding a cigarette, with a red 'no smoking' symbol (a cigarette with a slash) in the upper left. The text 'SWAZILAND' is at the top, and 'FIRST INTERNATIONAL CONFERENCE ON SMOKING & HEALTH AFRICA 25-29 APRIL 82 5c' is at the bottom.</p>
	<p>Tunisia anti-smoking postage stamp</p> <p>Issued to promote World Health Day, held on April 7, 1980 April 7, 1980</p>	 <p>A postage stamp from Tunisia, 150, issued on April 7, 1980. It features a stylized illustration of a cigarette with smoke forming a face. The text 'REPUBLICQUE TUNISIENNE' is on the right, and '150 LE TABAC OU LA SANTE A VOUS DE CHOISIR' is at the bottom. There is also Arabic text at the top.</p>
	<p>Uganda anti-smoking postage stamp</p> <p>October 9, 1990</p>	 <p>A postage stamp from Uganda, 50/-, issued on October 9, 1990. It features a cartoon illustration of a man and a woman sitting around a campfire, with a third person in the background. The text 'UGANDA FOR YOUR HEALTH AND MINE' is at the top, and '50/- SMOKELESS IS DARKER FOR US' is on the left.</p>

5 – Middle East

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	Cyprus anti-smoking stamped envelope June 26, 1995	
	Iraq anti-smoking postage stamp [1 of 3] Issued to promote World Health Day, held on April 7, 1980 April 7, 1980	
	Iraq anti-smoking postage stamp [2 of 3] Issued to promote World Health Day, held on April 7, 1980 April 7, 1980	
	Iraq anti-smoking postage stamp [3 of 3] Issued to promote World Health Day, held on April 7, 1980 April 7, 1980	

5 – Middle East (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	Israel anti-smoking postage stamp February 15, 1983	
	Israel anti-smoking stamped envelope February 15, 1983	
	Kuwait anti-smoking postage stamp [1 of 2] Issued to promote World Health Day, held on April 7, 1980 April 7, 1980	
	Kuwait anti-smoking postage stamp [2 of 2] Issued to promote World Health Day, held on April 7, 1980 April 7, 1980	
	Lebanon anti-smoking postage stamp August 2, 2010	





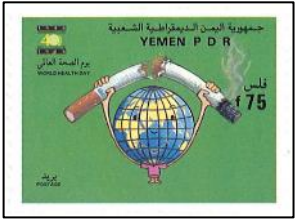
5 – Middle East (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	Northern Cyprus anti-smoking postage stamp [1 of 2] Issued to promote World Health Day, held on April 7, 1990 April 19, 1990	<p>A postage stamp from Northern Cyprus (Kuzey Kıbrıs Türk Cumhuriyeti) with a value of 200 Lira. It features a graphic of a hand holding a cigarette, with smoke forming a skull. Text includes 'Sigara ve Alkol sağlığa zararlıdır' (Cigarettes and Alcohol are harmful to health) and the WHO logo.</p>
	Northern Cyprus anti-smoking postage stamp [2 of 2] Issued to promote World Health Day, held on April 7, 1990 April 19, 1990	<p>A postage stamp from Northern Cyprus (Kuzey Kıbrıs Türk Cumhuriyeti) with a value of 700 Lira. It features a graphic of a cigarette with a heart as the filter. Text includes 'Sigara ve Alkol sağlığa zararlıdır' (Cigarettes and Alcohol are harmful to health) and the WHO logo.</p>
	Saudi Arabia anti-smoking postage stamp [1 of 2] May 20, 1980	<p>A postage stamp from Saudi Arabia (K.S.A. المملكة العربية السعودية) with a value of 50 Halala. It features a graphic of a cigarette with a skull as the filter. Text includes 'التدخين أو الكحول يضر الصحة' (Smoking or alcohol harms health) and the WHO logo.</p>
	Saudi Arabia anti-smoking postage stamp [2 of 2] May 20, 1980	<p>A postage stamp from Saudi Arabia (K.S.A. المملكة العربية السعودية) with a value of 20 Halala. It features a graphic of a human torso with lungs, where one lung is replaced by a cigarette. Text includes 'التدخين أو الكحول يضر الصحة' (Smoking or alcohol harms health) and the WHO logo.</p>
	Syria anti-smoking postage stamp [1 of 5] Issued to promote World Health Day, held on April 7, 1980 June 25, 1980	<p>A postage stamp from Syria (الجمهورية العربية السورية / SYRIAN A.R.) with a value of 60 Halala. It features a graphic of a person's profile with smoke coming out of their mouth. Text includes 'WORLD HEALTH DAY FOR FIGHT AGAINST SMOKING' and 'يوم الصحة العالمي'.</p>

5 – Middle East (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Syria anti-smoking postage stamp [2 of 5]</p> <p>Issued to promote World Health Day, held on April 7, 1980 June 25, 1980</p>	A yellow postage stamp from Syria. It features a black skull in the center. Text in Arabic at the top reads 'الجمهورية العربية السورية' and 'SYRIAN A.R.'. Below the skull, it says 'WORLD HEALTH DAY' and 'FIGHT AGAINST SMOKING'. At the bottom left, it says 'POSTAGE 100' and at the bottom right, '١٠٠ ليرة سورية'.
	<p>Syria anti-smoking postage stamp [3 of 5]</p> <p>August 28, 1992</p>	A white postage stamp from Syria. It shows a man in a blue suit standing over a large cigarette. Text in Arabic at the top reads 'الجمهورية العربية السورية' and 'SYRIA'. At the bottom right, it says '750' and 'POSTAGE 31.5.0942'.
	<p>Syria anti-smoking postage stamp [4 of 5]</p> <p>Issued to promote World No-Smoking Day, held on May 31, 1997 June 16, 1997</p>	A blue and red postage stamp from Syria. It features a pair of lungs with a cigarette crossed over them. Text in Arabic at the top reads 'سورية' and 'SYRIA'. At the bottom right, it says '18' and 'POSTAGE'.
	<p>Syria anti-smoking postage stamp [5 of 5]</p> <p>Issued to promote World No-Smoking Day, held on May 31, 1998 September 26, 1998</p>	A red and blue postage stamp from Syria. It features a heart with a cigarette inside it. Text in Arabic at the top reads 'سورية' and 'SYRIA'. At the bottom right, it says '15' and 'POSTAGE'.




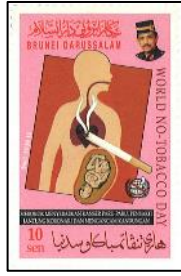
5 – Middle East (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	Turkey anti-smoking postage stamp June 26, 1990	
	Turkey anti-smoking stamped envelope June 26, 1990	
	United Arab Emirates anti-drug postage stamp [1 of 2] August 21, 1993	
	United Arab Emirates anti-drug postage stamp [2 of 2] August 21, 1993	
	Yemen anti-smoking postage stamp [1 of 6] Issued to promote the 40th anniversary of the World Health Organization and World Health Day, held on April 7, 1988 April 7, 1988	

5 – Middle East (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Yemen anti-smoking postage stamp [2 of 6]</p> <p>Issued to promote World No-Smoking Day, held on May 31, 1991 May 31, 1991</p>	<p>A postage stamp from the Republic of Yemen, issued for World No-Smoking Day. It features a stylized illustration of a human skull and a profile of a person's head, with a cigarette in the mouth. The text 'REPUBLIC OF YEMEN' and 'الجمهورية اليمنية' are at the top. The bottom left says 'THE WORLD DAY OF NOT SMOKING' and '300'.</p>
	<p>Yemen anti-smoking postage stamp [3 of 6]</p> <p>Issued to promote World No-Smoking Day, held on May 31, 1991 May 31, 1991</p>	<p>A postage stamp from the Republic of Yemen, issued for World No-Smoking Day. It features a stylized illustration of a human skull and a profile of a person's head, with a cigarette in the mouth. The text 'REPUBLIC OF YEMEN' and 'الجمهورية اليمنية' are at the top. The bottom left says 'THE WORLD DAY OF NOT SMOKING' and '850'.</p>
	<p>Yemen anti-smoking postage stamp [4 of 6]</p> <p>Issued to promote World No-Smoking Day, held on May 31, 1991 May 31, 1991</p>	<p>A postage stamp from the Republic of Yemen, issued for World No-Smoking Day. It features a stylized illustration of a human skull and a profile of a person's head, with a cigarette in the mouth. The text 'REPUBLIC OF YEMEN' and 'الجمهورية اليمنية' are at the top. The bottom left says 'THE WORLD DAY OF NOT SMOKING' and '375'.</p>
	<p>Yemen anti-smoking postage stamp [5 of 6]</p> <p>Issued to promote World No-Smoking Day, held on May 31, 1991 May 31, 1991</p>	<p>A postage stamp from the Republic of Yemen, issued for World No-Smoking Day. It features a stylized illustration of a globe with a skull and a cigarette. The text 'REPUBLIC OF YEMEN' and 'الجمهورية اليمنية' are at the top. The bottom left says 'THE WORLD DAY OF NOT SMOKING' and '650'.</p>
	<p>Yemen anti-smoking postage stamp [6 of 6]</p> <p>Issued to promote World No-Smoking Day, held on May 31, 1991 May 31, 1991</p>	<p>A postage stamp from the Republic of Yemen, issued for World No-Smoking Day. It features a stylized illustration of a globe with a skull and a cigarette. The text 'REPUBLIC OF YEMEN' and 'الجمهورية اليمنية' are at the top. The bottom left says 'THE WORLD DAY OF NOT SMOKING' and '225'.</p>

6 – Asia

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Afghanistan anti-smoking postage stamp</p> <p>Issued to promote World Health Day, held on April 7, 1980 April 7, 1980</p>	
	<p>Bangladesh anti-smoking stamped envelope</p> <p>Issued to promote World Health Day, held on April 7, 1980 April 7, 1980</p>	
	<p>Bangladesh anti-smoking postage stamp</p> <p>Issued to promote World Health Day, held on April 7, 1993 April 7, 1993</p>	
	<p>Brunei anti-smoking postage stamp [1 of 3]</p> <p>Issued to promote World No-Smoking Day, held on May 31, 1994 September 1, 1994</p>	

6 – Asia (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Brunei anti-smoking postage stamp [2 of 3]</p> <p>Issued to promote World No-Smoking Day, held on May 31, 1994 September 1, 1994</p>	<p>A postage stamp from Brunei featuring a globe with a hand holding a cigarette, symbolizing the impact of smoking on the world. The text 'WORLD NO-TOBACCO DAY' is visible, along with the Brunei coat of arms and the value 'S2'.</p>
	<p>Brunei anti-smoking postage stamp [3 of 3]</p> <p>Issued to promote World No-Smoking Day, held on May 31, 1994 September 1, 1994</p>	<p>A postage stamp from Brunei featuring a stylized figure holding a cigarette, with the text 'WORLD NO-TOBACCO DAY' and the Brunei coat of arms. The value '15' is also present.</p>
	<p>China anti-smoking postage stamp [1 of 3]</p> <p>Issued to promote World Health Day, held on April 7, 1980 April 7, 1980</p>	<p>A postage stamp from China featuring a stylized illustration of a person's head and shoulders, with the text 'WORLD HEALTH DAY' and the Chinese text '提倡戒烟' (Promote Smoking Cessation). The value '8' is also present.</p>
	<p>China anti-smoking postage stamp [2 of 3]</p> <p>Issued to promote World Health Day, held on April 7, 1980 April 7, 1980</p>	<p>A postage stamp from China featuring a stylized illustration of a person's head and shoulders, with the text 'WORLD HEALTH DAY' and the Chinese text '提倡戒烟' (Promote Smoking Cessation). The value '60' is also present.</p>




6 – Asia (cont.)


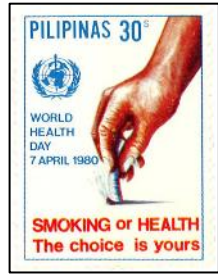



<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>China anti-smoking postage stamp [3 of 3]</p> <p>Issued to promote World Health Day, held on April 7, 1989 April 7, 1989</p>	<p>A postage stamp from the Republic of China (Taiwan) featuring a pair of red lungs with a cigarette inside, emitting smoke. The text '防菸害' (Anti-smoking) is at the top, and '300 票郵國民華中 REPUBLIC OF CHINA' is at the bottom.</p>
	<p>China anti-smoking pre-stamped postcard</p> <p>1997</p>	<p>A pre-stamped postcard from China with a green background and a red prohibition sign over a cigarette. The text '中国禁止吸烟' (China Prohibits Smoking) is visible. The postage value is 140.</p>
	<p>India anti-drug postage stamp</p> <p>March 5, 1991</p>	<p>A postage stamp from India with a yellow background. It features a central illustration of a hand holding a lit cigarette, with a syringe and a pill bottle below it. The text 'BEWARE OF DRUGS' is on the left, and 'भारत INDIA' is on the right. The value is 500, dated 1991.</p>
	<p>Indonesia anti-smoking postage stamp [1 of 3]</p> <p>April 15, 1980</p>	<p>A postage stamp from the Republic of Indonesia with a red background. It features a large 'X' over a cigarette. The text 'MEROKOK ATAU KESEHATAN ANDA' (Smoking or Your Health) is at the top, and '150,- REPUBLIK INDONESIA' is at the bottom. The year 1980 is also visible.</p>

6 – Asia (cont.)



<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Indonesia anti-smoking postage stamp [2 of 3]</p> <p>Issued to promote World No-Tobacco Day, held on May 31, 1991 May 31, 1991</p>	<p>A red postage stamp from the Republic of Indonesia. It features a white skull with a cigarette in its mouth, set against a black background. The text '1991 BAHAYA MEROKOK 90;' is at the top, and 'REPUBLIK INDONESIA' is at the bottom.</p>
	<p>Indonesia anti-smoking postage stamp [3 of 3]</p> <p>Issued to promote World No-Tobacco Day, held on May 31, 1997 May 31, 1997</p>	<p>A colorful postage stamp from the Republic of Indonesia. It depicts a group of cartoon children holding a large red 'X' over a cigarette. The text 'Hari Tanpa Tembakau Sedunia World No-Tobacco Day' is at the top, and '1997 REPUBLIK INDONESIA 1000' is at the bottom.</p>
	<p>Indonesia anti-smoking stamped envelope</p> <p>Issued to promote World No-Tobacco Day, held on May 31, 1991 May 31, 1991</p>	<p>A white envelope with a red stamp on the left side. The stamp depicts a person in a red shirt. The envelope is addressed to 'NIPPON' and has a red 'X' over a cigarette.</p>
	<p>Japan anti-smoking postage stamp</p> <p>Issued to promote the 6th World Conference on Smoking and Health, November 9-12, 1987 November 9, 1987</p>	<p>A postage stamp from Japan. It features a stylized illustration of a person's face with a cigarette in their mouth. The text 'NIPPON' is at the top, and '6th World Conference on Smoking and Health 1987' is at the bottom.</p>

6 – Asia (cont.)





<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	Japan anti-smoking stamped envelope Issued to promote the 6th World Conference on Smoking and Health, November 9-12, 1987 November 9, 1987	
	Laos anti-drug postage stamp June 26, 1993	
	Macau anti-smoking postage stamp [1 of 2] January 31, 2012	
	Macau anti-smoking postage stamp [2 of 2] January 31, 2012	
	Nepal anti-smoking postage stamp September 26, 1994	

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	Nepal anti-cancer postage stamp 1995	
	Philippines anti-smoking postage stamp [1 of 2] Issued to promote World Health Day, held on April 7, 1980 April 7, 1980	
	Philippines anti-smoking postage stamp [2 of 2] Issued to promote World Health Day, held on April 7, 1980 April 7, 1980	
	Philippines anti-smoking stamped envelope Issued to promote World Health Day, held on April 7, 1980 April 7, 1980	
	Russia anti-smoking stamped envelope 1990	

6 – Asia (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Thailand anti-smoking postage stamp</p> <p>Issued to promote World Health Day, held on April 7, 1980 April 7, 1980</p>	
	<p>Thailand anti-smoking stamped envelope</p> <p>Issued to promote World Health Day, held on April 7, 1980 April 7, 1980</p>	





7 – Australia and Oceania

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	Australia anti-smoking postage stamp March 14, 1990	
	Australia anti-smoking stamped postcard March 14, 1990	
	Tonga health and fitness postage stamp [1 of 2] March 16, 1993	
	Tonga health and fitness postage stamp [2 of 2] March 16, 1993	



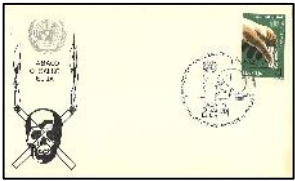


8 – The Americas

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Mexico anti-smoking postage stamp [1 of 3]</p> <p>Issued to promote World Health Day, held on April 7, 1980 April 7, 1980</p>	<p>A pink postage stamp from Mexico. It features a stylized skull wearing a sombrero and a flower. Text includes 'DIA MUNDIAL DE LA SALUD', 'TABACO O SALUD, ELIJA', the United Nations logo, 'MEXICO AEREO 1.00', and 'FOSAKA'.</p>
	<p>Mexico anti-smoking postage stamp [2 of 3]</p> <p>Issued to promote World No-Smoking Day, held on May 31, 1990 May 31, 1990</p>	<p>A purple postage stamp from Mexico. It features a stylized bird or flame shape. Text includes 'POR UNA JUVENTUD LIBRE DE TABACO', 'MEXICO \$700', and 'CND'.</p>
	<p>Mexico anti-smoking postage stamps [3 of 3]</p> <p>Issued to promote World No Tobacco Day, held on May 31, 2012 July 5, 2012</p>	<p>A set of four green postage stamps from Mexico. Each stamp features a cigarette with a face and the word 'SIN' (Without) above it. Text includes 'Tabaco' and '\$700'.</p>
	<p>Dominica postage stamp commemorating the U.S. Surgeon General's Report on Smoking and Health</p> <p>Issued to celebrate the 2000 millennium; part of a group of stamps commemorating significant events that took place during the decade of the 1960s December 31, 2000</p>	<p>A postage stamp from the Commonwealth of Dominica. It features a woman's face and the text 'WHY START A LIFE UNDER A CLOUD?', 'The U.S. Surgeon General warns about smoking-related health hazards', 'MILLENNIUM 2000', 'Commonwealth of Dominica', and '55¢'.</p>


8 – The Americas (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	El Salvador anti-smoking postage stamp April 26, 1990	 <p>The stamp features a yellow background with a red prohibition sign (a circle with a diagonal line) over a cigarette. Text at the top reads 'CORREOS DE EL SALVADOR' and 'PROBLEMAS DE ADICCION'. To the right, it says 'NO AL TABACO'. The denomination '25c.' is in the bottom right corner, and 'D.R.C. 1990' is at the very bottom.</p>
	Argentina anti-smoking postage stamp October 11, 1980	 <p>The stamp has a green background with a large red heart. A lit cigarette is positioned horizontally across the heart. Text at the top reads 'Elija: Tabaco o Salud'. At the bottom, it says 'REPUBLICA ARGENTINA' and '700'.</p>
	Argentina anti-smoking stamped envelope Issued to promote the 8th World Conference on Smoking and Health, March 30-April 3, 1992 1992	 <p>The image shows a white envelope with two circular postmarks. The left postmark is red and the right one is blue. There is a small red stamp on the left side of the envelope.</p>
	Brazil anti-smoking postage stamp Issued to promote World Health Day, held on April 7, 1991 April 7, 1991	 <p>The stamp has a yellow background with a red 'X' over a cigarette. Text at the top reads 'BRASIL 91'. On the right, it says 'C\$ 40,00'. The artist's name 'FELIPE SARDIA' is at the bottom.</p>

8 – The Americas (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	Chile anti-smoking postage stamp December 1987	
	Uruguay anti-smoking postage stamp [1 of 2] Issued to promote World Health Day, held on April 7, 1980 September 8, 1980	
	Uruguay anti-smoking stamped envelope Issued to promote World Health Day, held on April 7, 1980 September 8, 1980	
	Uruguay anti-smoking postage stamp [2 of 2] Issued to promote World No-Tobacco Day, held on May 31, 1992 May 29, 1992	
	Venezuela anti-smoking postage stamp [1 of 2] Issued to promote World Stop Smoking Day, held on May 31, 1993 May 27, 1993	



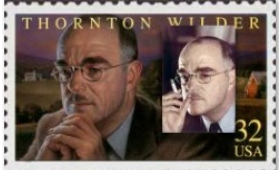



8 – The Americas (cont.)

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Venezuela anti-smoking postage stamp [2 of 2]</p> <p>Issued to promote World Stop Smoking Day, held on May 31, 1993 May 27, 1993</p>	 <p>The stamp features the word 'VENEZUELA' at the top. Below it, the text 'Elige: tabaco o salud' is written in a stylized font. In the center is a graphic of a face with a cigarette in its mouth. At the bottom, it says 'Bs. 24' and 'SOCIEDAD ANTICANCEROSA VENEZUELA'. On the right side, there is a vertical text 'DIA MUNDIAL DE NO FUMAR'.</p>


9 – Airbrushed Stamps

It's also ironic, if not wholly hypocritical, that the US Postal Service (USPS) took pains to airbrush out the cigarette from the photographs on which stamps of artist Jackson Pollack (1998), blues guitarist Robert Johnson (1994), playwright Thornton Wilder (1997), and actors James Dean (1996) and Humphrey Bogart (1997) are based. The cigarette in the photograph of pioneering airmail pilot William "Big Bill" Hopson was also airbrushed from the cover image of a 1997 Postal Service brochure Postmark America. In addition, USPS has issued a controversial Prostate Cancer Awareness stamp (1999) and a semi-postal in 1997 (reissued in 2014) to raise money for breast cancer research. Ironically, too, USPS came under fire by health groups in 1999 for including an image of an elegant woman smoking a cigarette in advertisements promoting its global delivery systems"



9 – Airbrushed Stamps

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Jackson Pollock postage stamp</p> <p>Jackson Pollock – Abstract Expressionist Painter – (1912-1956) Stamp Issued: 1999</p>	
	<p>Robert Johnson postage stamp</p> <p>Robert Johnson – Blues Guitarist – (1911-1938) Stamp Issued: 1994</p>	
	<p>Thornton Wilder postage stamp</p> <p>Thornton Wilder – Playwright & Novelist – (1897-1975) Stamp Issued: 1997</p>	
	<p>Humphrey Bogart postage stamp</p> <p>Humphrey Bogart – Actor – (1899-1957) Stamp Issued: 1997</p>	
	<p>James Dean postage stamp</p> <p>James Dean – Actor – (1931-1955) Stamp Issued: 1996</p>	
	<p>Mail Fraud</p> <p><i>Wall Street Journal</i> Julie Defalco December 14, 1997</p>	


8 – Airbrushed Stamps (cont.)

	<p>Postal-Ad Cigarette Burns Up Non Smokers</p> <p><i>The Wall Street Journal</i> Glenn Burkins August 25, 1999</p>	
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10 – Stamps That Might Have Been

<u>Item No.</u>	<u>Item Type & Description</u>	<u>Visual</u>
	<p>Bolger-Califnao Anti-Smoking postage stamp</p> <p>This undated mock-up of a never-issued anti-smoking stamp was a gift from Postmaster General William Bolger to Joseph A. Califano, Jr. In January 1978 Califano became the first US Secretary of Health, Education, and Welfare to announce the launch of a vigorous government anti-smoking campaign. Califano's outspokenness against tobacco use alienated politicians from tobacco-growing states and is believed to have been a major reason for his dismissal by President Carter in January 1979. Bolger served as Postmaster General from March 15, 1978 to December 31, 1984.</p> <p>Mr. Califano provided the images to the Center for the Study of Tobacco and Society in 2014.</p>	
	<p>“200th Anniversary Of The Tobacco Industry”</p> <p>Prototype of US postage stamp (circa 1959) commemorating the 200th anniversary of the founding of the oldest tobacco company in the United States, P. Lorillard. The origin of this stamp (acquired by the Center for the Study of Tobacco and Society in an online auction) is unknown, and no such stamp was ever issued.</p> <p>Circa 1959</p>	
<p>The third of the four postmasters general appointed by President Ronald Reagan in the second term of his administration was Preston R. Tisch, chairman and part owner of Loews. Under Tisch Loews had acquired Lorillard (maker of Newport cigarettes) in 1968. Lorillard became an independent company in 2008, two years after Loews had been found guilty, along with Philip Morris and RJ Reynolds Tobacco Company, of racketeering under the RICO statutes. The ruling by US District Court Judge Gladys Kessler, which was upheld by the US Supreme Court, found that “Defendants have marketed and sold their lethal product with zeal, with deception, with a single-minded focus on their financial success, and without regard for the human tragedy or social costs that success exacted.”</p>		

10 – Stamps That Might Have Been (cont.)

	<p>Tobacco Stamps: Quite a Collection</p> <p>This issue of <i>Philip Morris Magazine</i>, a widely circulated free promotional periodical published in the late-1980s and early-1990s, included a pictorial of stamps from around the world that celebrate tobacco growing (Costa Rica, Cuba, Ghana, Greece, Jamaica, and the former Rhodesia) or the tobacco industry (Austria, The Philippines). Also included was a US postage stamp of Franklin Delano Roosevelt with his iconic cigarette holder.(1982 to commemorate the centenary of his birth).</p> <p><i>Philip Morris Magazine</i> May-June 1989</p>	
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