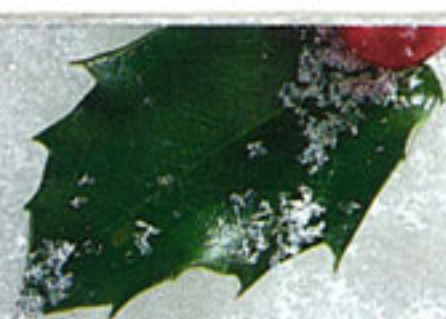




RJ Reynolds

P.O. Box 3200
Winston-Salem, NC 27102

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Tobacco Company



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*\$12⁰⁰ savings...
just in time for the holidays.*

THE CENTER FOR
THE STUDY OF
TOBACCO AND SOCIETY



*At this
special time
of year,
a special
gift
just for
smokers.*



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THE STUDY OF
TOBACCO AND SOCIETY



Our best
to you
this
holiday
season.

In keeping with the holiday spirit, we're making it easier than ever to enjoy our finest brands.

Whichever you choose, you can be sure it meets the highest standard of quality—for taste, for freshness, for flavor. See for yourself with the coupons we've enclosed.



Find longer lasting smoking pleasure with MORE—America's most distinctive cigarette.

Discover the brand with the lowest levels of tar and nicotine. NOW. It's a matter of taste.

Take a new look at VANTAGE, with the FLAVORSEAL™ pack that delivers FreshFlavor enjoyment and low tar.

Move up to SALEM, America's best-selling menthol cigarette, and escape to the Fresh Side.

Enjoy the rich flavor and genuine satisfaction of CAMEL—the one with smooth character.

Try the classic rich taste of WINSTON King, or the select, smooth taste of WINSTON Select.



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SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

“Happy Holidays” from
all of us at R.J. Reynolds.

Please accept these coupons with our best wishes for a joyous holiday season and a happy new year. Simply check your brand choice and redeem all three coupons wherever you buy cigarettes.

MANUFACTURER COUPON

EXPIRES 3/31/93



Save \$4⁰⁰ on a Carton



CHECK ONE:

Winston

CAMEL

Salem

VANTAGE

NOW

More

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ANY STYLE, ANY LENGTH. COUPON NOT VALID UNLESS ONE BRAND IS CHECKED. LIMIT ONE COUPON PER PURCHASE.

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REDEEM BY: March 31, 1993

MANUFACTURER COUPON

EXPIRES 3/31/93



Save \$4⁰⁰ on a Carton



CHECK ONE:

Winston

CAMEL

Salem

VANTAGE

NOW

More

☐☐☐☐☐☐

ANY STYLE, ANY LENGTH. COUPON NOT VALID UNLESS ONE BRAND IS CHECKED. LIMIT ONE COUPON PER PURCHASE.

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REDEEM BY: March 31, 1993

MANUFACTURER COUPON

EXPIRES 3/31/93



Save \$4⁰⁰ on a Carton



CHECK ONE:

Winston

CAMEL

Salem

VANTAGE

NOW

More

☐☐☐☐☐☐

ANY STYLE, ANY LENGTH. COUPON NOT VALID UNLESS ONE BRAND IS CHECKED. LIMIT ONE COUPON PER PURCHASE.

23527

006668690

REDEEM BY: March 31, 1993

THE CENTER FOR
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Choose
your favorite
and save \$12⁰⁰!

NOW BOX, BOX 100's: Less than 0.5 mg. "tar", Less than 0.05 mg. nicotine, NOW SOFT PACK FILTER, SOFT PACK MENTHOL: 1 mg. "tar", 0.1 mg. nicotine, NOW SOFT PACK 100's FILTER, SOFT PACK 100's MENTHOL: 2 mg. "tar", 0.2 mg. nicotine, WINSTON ULTRA LIGHTS 100's: 4 mg. "tar", 0.4 mg. nicotine, SALEM ULTRA LIGHTS, ULTRA LIGHTS 100's, VANTAGE ULTRA LIGHTS, ULTRA LIGHTS 100's, ULTRA LIGHTS BOX, ULTRA LIGHTS BOX 100's: 5 mg. "tar", 0.4 mg. nicotine, CAMEL ULTRA LIGHTS HARD PACK, WINSTON ULTRA LIGHTS BOX: 6 mg. "tar", 0.5 mg. nicotine, CAMEL ULTRA LIGHTS, ULTRA LIGHTS 100's HARD PACK, WINSTON ULTRA LIGHTS, ULTRA LIGHTS BOX 100's: 6 mg. "tar", 0.6 mg. nicotine, VANTAGE MENTHOL 100's: 8 mg. "tar", 0.6 mg. nicotine, CAMEL 99's LIGHTS, SALEM LIGHTS 100's: 8 mg. "tar", 0.7 mg. nicotine, VANTAGE FILTER: 9 mg. "tar", 0.6 mg. nicotine, CAMEL LIGHTS HARD PACK, MORE LIGHTS 100's MENTHOL, SALEM SLIM LIGHTS 100's, VANTAGE FILTER 100's, MENTHOL, WINSTON LIGHTS BOX: 9 mg. "tar", 0.7 mg. nicotine, MORE LIGHTS 100's FILTER: 9 mg. "tar", 0.8 mg. nicotine, SALEM LIGHTS, WINSTON LIGHTS: 10 mg. "tar", 0.7 mg. nicotine, CAMEL LIGHTS, LIGHTS 100's, WINSTON LIGHTS 100's, LIGHTS BOX 100's: 11 mg. "tar", 0.8 mg. nicotine, CAMEL WIDES LIGHTS: 11 mg. "tar", 0.9 mg. nicotine, MORE LIGHTS 120's MENTHOL: 11 mg. "tar", 1 mg. nicotine, MORE LIGHTS 120's FILTER, WHITE LIGHTS FILTER 120's, SALEM LIGHTS 100's CUSTOM CASE: 12 mg. "tar", 0.9 mg. nicotine, MORE WHITE LIGHTS MENTHOL 120's: 12 mg. "tar", 1 mg. nicotine, CAMEL FILTERS: 15 mg. "tar", 1.1 mg. nicotine, MORE FILTER: 16 mg. "tar", 1.2 mg. nicotine, MORE MENTHOL: 16 mg. "tar", 1.4 mg. nicotine, CAMEL FILTERS 100's, WIDES FILTERS, WINSTON 100's: 17 mg. "tar", 1.1 mg. nicotine, CAMEL FILTERS HARD PACK, SALEM 100's, BOX, WINSTON BOX: 17 mg. "tar", 1.2 mg. nicotine, SALEM KING: 17 mg. "tar", 1.3 mg. nicotine, CAMEL 99's FILTERS: 18 mg. "tar", 1.3 mg. nicotine, WINSTON SELECT BOX, SELECT KING: 18 mg. "tar", 1.4 mg. nicotine, WINSTON KING: 18 mg. "tar", 1.5 mg. nicotine, CAMEL REGULAR: 22 mg. "tar", 1.5 mg. nicotine, av. per cigarette by FTC method.

At this
special time
of year,
a special
gift
just for
smokers.