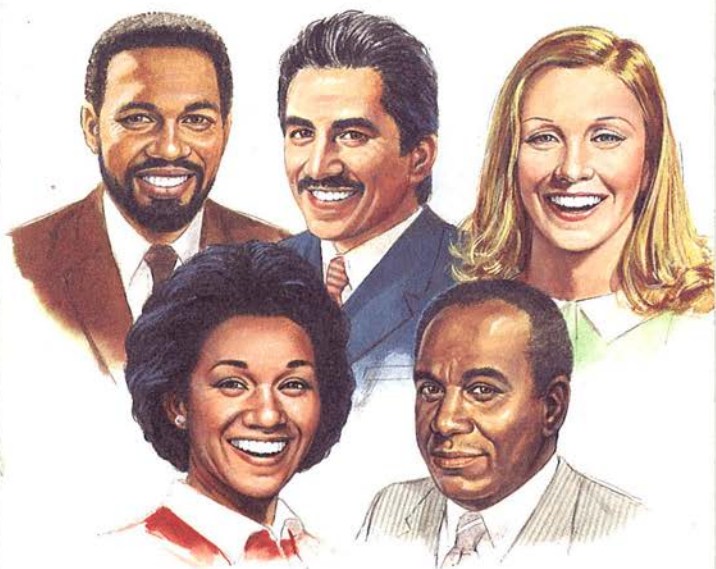


8th Annual

KOOL

ACHIEVER
AWARDS

Building Pride In Urban America



Nominate a KOOL Achiever Today.

Over \$100,000 will be contributed to non-profit urban community services across the nation, in the names of the 1993 KOOL Achievers.

Deadline: May 31

The KQOL Achiever Award

Do you know of someone in your community who gives of their time and talents to help others? If so, that person may be eligible to receive the KQOL Achiever Award.

Established in 1986, the KQOL Achiever Awards recognize outstanding adults—professionals as well as volunteers—who are working to improve the quality of life in urban America.

The awards are designed to honor urban achievers who usually don't receive recognition for their accomplishments, including those early in their careers.

To qualify for consideration, nominees must be 21 or older. They must be currently active and working to create long-term benefits for urban communities.

Community support takes many forms. Nominees are considered from a variety of fields such as the arts, business, communications, education, or other civic involvement.

Each KQOL Achiever award recipient will receive a \$5,000 contribution from sponsor Brown & Williamson Tobacco Corporation to donate to the qualifying urban community service of his or her choice.

Across the nation, Brown & Williamson will contribute more than \$100,000 to non-profit urban community services through the KQOL Achiever Awards.

We hope that you will join us in the search to identify and honor these extraordinary achievers. Just complete the attached form and return it before the nominations deadline of **May 31**.

**For More Information,
Call 1-800-341-5211.**

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**

For More Information, Call 1-800-341-5211

KQOL Achiever Awards Nomination Form

Deadline for Nominations:
May 31

Please fill out the following information **completely** about the individual you wish to nominate for the KQOL Achiever Award. Please type or print.

Mr. Mrs. Ms.

Nominee's Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Business Telephone: () _____

Residence Telephone: () _____

Occupation: _____

The KQOL Achiever Awards are designed to honor those who usually don't receive recognition for their accomplishments. Why do you think the nominee should be

selected as a KODL Achiever?

Please list the four primary reasons for nominating this person for the KODL Achiever Award.

1.

2.

3.

4.

Describe the projects, programs, or other activity the nominee has performed that have had a positive impact on the quality of life in your **urban community**. Please be specific.

How have the nominee's efforts helped urban residents?

What innovative qualities of the nominee's activities make his/her efforts particularly outstanding?

Mr. Mrs. Ms.

Your Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone (daytime hours): () _____

(See Reverse Side)

How did you hear about the KQDL
Achiever Awards Program?

Newspaper or magazine news story: _____

Radio/TV: _____ Organization: _____

Retail store: _____ Other (specify): _____



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