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The 2016 DiversityIne Top 50 Companies for Diversity

April 2016

2016 Specialty Lists

New and Improved Specialty List Methodology:

iversityInc has improved the methodology of our Specialty Lists, making them more nuanced, data-driven and reflective of the evolution in diversity management. These lists should be considered "new" and companies on each list and their rank cannot be considered a trend.

Part of the more metrics-driven evaluation is to abandon a preconceived set number of companies on a list and only award the number of companies that truly have established leadership results in each area.

As a result, there may be fewer than or more than 10 companies on specialty lists. It's all about the data and revealing the truly best of the best companies.

DiversityInc's 25 Noteworthy Companies

- 1 Ahold USA
- 2 Altria
- 3 American International Group
- 4 Aramark
- 5 Bayer
- 6 Boeing
- 7 Brown-Forman
- 8 Caterpillar
- 9 Cisco Systems
- 10 CVS Health
- 11 DuPont
- 12 EMC
- 13 Express Scripts
- 14 First Data
- 15 Intel
- 16 Lockheed Martin Corporation
- 17 McCormick and Company
- 18 Morgan Stanley
- 19 Nissan North America
- 20 Praxair
- 21 Spirit AeroSystems
- 22 The Hershey Company
- 23 Time Warner Cable
- 24 Travelers
- 25 Walmart

The DiversityInc Top 12 Companies for Diversity Councils

- 1 EY
- 2 Sodexo
- 3 KPMG
- 4 Cox Communications
- 5 Abbott
- 6 Northrop Grumman
- 7 KeyCorp
- 8 Wyndham Worldwide
- 9 Procter & Gamble
- 10 MasterCard
- 11 TD Bank
- 12 Prudential Financial

The DiversityIncTop 12 Companies for Employee Resource Groups

- 1 AT&T
- 2 EY
- 3 Dell
- 4 New York Life
- 5 Aetna
- 6 Novartis Pharmaceuticals Corporation
- 7 Monsanto
- 8 ADP
- 9 Genentech
- 10 Intel
- 11 Hilton Worldwide
- 12 Eli Lilly and Company

The DiversityInc Top 9 Companies for People With Disabilities

- 1 Northrop Grumman
- 2 Lockheed Martin Corporation
- 3 EY
- 4 Comcast NBCUniversal
- 5 Accenture
- 6 Sodexo
- 7 Prudential Financial
- 8 Monsanto
- 9 The Hartford Financial Services Group

Online Job Board



Our entire reach, social media and web traffic, is 1 million people per month, larger than either Working Mother or Black Enterprise (certified by Alexa, an Amazon company). That makes our job board the best in the diversity space. We develop our candidate pool by sending a careeradvice newsletter once a week featuring how-to articles on finding a job, negotiating salary, getting promoted and utilizing professional networks for career advancement.

Platinum Package Includes:

- Unlimited Job Postings
- Employer Profile Page
- Up to 20 Résumé Database Users
- Featured Company Listing
- ROS Banner Advertising

Call 973-494-0506 for pricing.

Our Audience		Site Stats		Top Categories for Job Seekers
43% 8% 5% 1% 15%	Blacks Latinos Asian-Americans American Indians LGBT people	193K 1.5M 4.87M 54K	résumés in our database monthly job searches* page views* jobs*	Healthcare Information Technology Accounting Sales/Business Development Financial Services

PLATINUM SPONSORS



For more information, contact Veronica McCoy at VMccoy@DiversityInc.com *Traffic numbers based on a three-month average