

*Smoke to Your Heart's Content
and with Content to Your Heart.*

The Bonded Tobacco Company,

1182 Broadway, New York City

SACKETT

CIGARS CIGARETTES TOBACCO

DE-NICOTINED

Bonded and Guaranteed by

The New York Indemnity Company



The Bonded Tobacco Company, Incorporated
Enter the Laws of the State of New York
1182 BROADWAY, NEW YORK CITY

This is to Certify that this bond is issued to every purchaser of Sackett cigars, cigarettes or tobacco and guarantees the quality and purity of the Sackett De-Nicotined Tobacco Products (Bulls of Nicotine removed) and we bind ourselves to take back and pay all transportation charges on any of our products that are unsatisfactory. Witness the seal of the corporation and the signature of its duly authorized officer.

Wm. J. Sackett
President

Affixed this first day of August, 1925

**Do not fail to read
pages 3, 4, and 5.**

**IF FACTS
APPEAL
TO YOU
READ
THIS
BOOKLET**



SACKETT DE-NICOTINED TOBACCO PRODUCTS

BONDED

Cigars—Cigarettes—Smoking Tobacco

(Bulk of Nicotine Removed)

The Sackett De-Nicotined Tobacco Products are made from the finest grades of domestic Havana and Sumatra tobaccos. No finer can be procured. These tobaccos are treated by the exclusive non-chemical de-nicotining process. The result is that there is absolutely no change in the smoking qualities except that all of the finished products are exceptionally mild and mellow. The elimination of the bulk of the nicotine does not take away any of the flavor, aroma or satisfaction derived from smoking.

Practically all authorities agree that it is the nicotine contained in tobacco that is harmful. If this nicotine is eliminated to a very appreciable extent, it is logical to believe that one can smoke with a minimum amount of harm.

All cigars are wrapped in cellophane which insures perfect smoking and keeping qualities.

Sackett De-Nicotined Cigarettes are wrapped in heavy foil and cellophane, which keeps the cigarettes fresh and in perfect condition indefinitely.

Sackett De-Nicotined Smoking Tobacco is packed in handsome lithographed tins with patent lock top. The smoking tobacco retains its flavor and aroma.

Even without the de-nicotining feature these products would give the greatest satisfaction.

The following pages will give ample proof that all of our statements are absolutely correct. We do not ask you to take our word, but we do believe you can rely upon the testimony of the leading physicians, chemists, statesmen, bankers, lawyers and thousands of the most prominent men and women of the United States who have become interested in our products.

Sincerely,



The New York Indemnity Company
guarantees our statements.

EXTRACTS FROM AN ARTICLE IN REFERENCE TO SACKETT DE-NICOTINED TOBACCO PRODUCTS

(Bulk of Nicotine Removed)

Appearing in the January 1929 Issue of

AMERICAN MEDICINE

A Leading Medical Journal of the United States

INVESTIGATION AND ANALYSIS

Samples were procured of Sackett De-Nicotined Cigarettes "No. 2" and Sackett De-Nicotined Cigars. These products were submitted for analysis to Dr. Philip B. Hawk, President and Director of Food Research Laboratories, 1440 Broadway, New York City. Dr. Hawk's report showed the following:

CIGARETTES:	NICOTINE:
Sackett De-Nicotined	0.80%
CIGARS:	
Sackett De-Nicotined	0.45%

From the investigation made it appears that the claims of the SACKETT CIGARETTE and SACKETT CIGAR (Bulk of Nicotine Removed) are borne out by analysis. There is no doubt that the treated brands contain decidedly less nicotine than the "mild" control brands, or than the average untreated Cigar or Cigarette, that they are preferable to the latter, and *probably entirely harmless to the average person.*

The Hochstadter Laboratories

General Chemical Analysis and Investigations, Consultants and Technical Experts, New York City, state: "A subsequent chemical analysis made by us of both processed and unprocessed tobaccos, showed the removal of over ninety per cent (90%) of the nicotine from the original tobacco." May 16, 1923.

Lewellys F. Barker, M.D., LL.D.

Professor Emeritus of Medicine in
Johns Hopkins University, Baltimore

Professor Barker, in a clinical lecture to visiting physicians at Johns Hopkins Hospital, said in speaking of the excessive use of tobacco: "Did you know that both cigarettes and cigars from which 90 per cent of the nicotine has been removed can now be purchased? I recommend them sometimes to patients who are smoking too much and are being injured by nicotine. They find in these non-nicotine products a welcome surrogate."

Note: The lecture in full can be found in Volume I of the "International Clinics," March, 1924.

Current Medical Literature

(Issue of July 25, 1925)

NICOTINE and DIGESTION—Cramer believes that a leech sucking blood from a habitual smoker dies in convulsions. Nicotine is as toxic as potassium cyanid. A cigar weighing 6 gm. and containing 5 per cent nicotine kills, if eaten. He believes that 100 cigarettes smoked in one day may cause death.

Photographic illustrations of all products
pages 8, 9, 10, 11.

The New York Times

June 9, 1925

4,608.

Gov. Smith Back at Capitol With Half of 1 Per Cent. Cigar

ALBANY, June 8 (P).—Governor Smith appeared at the Capitol today for the first time since he returned from New York on June 3, smoking what he described as "a one-half of 1 per cent. cigar."

He explained that the cigar had been subjected to a nicotine removing process in order that he might smoke without injury to his throat, which has been under treatment.

The Governor, who was unable to talk for some time, has recovered the full use of his voice.

TELLS HOW DIDATEC

Extract From The Washington Star

ed at March 31st, 1931: Mayor James J. Walker is taking a healthy desert tan back with him to New York today. His sun baths, taken daily since he came West 18 days ago, have driven away the office pallor. He has smoked Non-Nicotine Cigarettes. "No more being careless about my health," he says.

A Fallacious Test

Many smokers believe that the test to discover nicotine in tobacco is to blow smoke through a handkerchief and note the brown discoloration. This is not true. The brown color is caused by the tobacco oil which is found in all tobacco.

Nicotine is a colorless, harmful drug. It is not distinguishable except by chemical analysis.

Full information as to prices and products, pages 8, 9, 10, and 11.

Heywood Broun in The New York World Writes on De-Nicotined Tobacco

Mr. Broun had a very interesting article in reference to the use of tobacco, in the New York World. In part, it read as follows:

Though I speak here in defense of tobacco, I have gone through periods of doubt. For instance, I gathered the impression that I was somewhat evil-tempered upon first getting up in the morning, and, since I hated to accept general depravity as the explanation, I placed the blame on cigarettes. At the end of six months of abstinence I found that I was even crosser, and my loved ones suggested that I go back to smoking.

Of late I live by compromise and use brands which advertise that the nicotine is largely extracted. There are several such in the market, and I am not here to puff any particular manufacturer. In the beginning my faith was hardly lively. "How do I know," I asked myself, "that the nicotine is largely extracted? And just what does 'largely' mean? And why not nicotine?"

But about this time I ran into a man at a party who was using the same brand, which naturally was enough to begin a beautiful friendship, particularly as my package was empty. He raised my faith by reporting an analysis made by a friend of one of his friends. "He gets his liquor analyzed and so he sent the cigarettes to the same laboratory," my new friend told me. "The report came back that they contained only one-seventh as much nicotine as most of the standard brands. And just to be sure, he has them analyzed every week to make certain that they don't change the formula on him."

DR. FRANK CRANE
FIFTY WEST FORTY-SEVENTH STREET
NEW YORK

June 11, 1926.

Mr. Hubert Sackett, President,
The Bonded Tobacco Company, Inc.,
New York City.
Dear Mr. Sackett:

If someone were to propose to take the alcohol out of intoxicating liquors or the caffeine out of coffee, his proposition would not meet with much favor, for intoxicating liquors are sought for their alcoholic content and coffee is drunk for the benefit of the effects of the caffeine.

But with tobacco it is different.

The pleasure of smoking is not nicotine, but the harmful effect of smoking is confined to nicotine.

The chemical substance deteriorates the action of the heart and otherwise affects the system. Anyone, therefore, who can extract the nicotine from tobacco and leave its full flavor and taste is being of great benefit to humanity.

This has been accomplished in the Sackett cigar.

It is a cigar which is made of tobacco that has the bulk of the nicotine removed. But the flavor and taste are still there.

One can indulge in his desire to smoke to his heart's content and be sure that there will be no injurious effects. To those who have been instructed by their physicians to give up smoking this will be a godsend.

I know a man who had heart trouble, but since the invention and use of this cigar he has overcome it sufficiently to be taken by a life insurance company, something which could not have occurred while he was a smoker of the old fashioned cigars.

Faithfully,

Frank Crane

Smoke to Your Heart's Content
and with Content to Your Heart.

SACKETT DE-NICOTINED CIGARS

BONDED

(Bulk of Nicotine Removed)



SACKETT SPECIAL, Full Havana Filler and Binder, Isle of Sumatra Wrapper. Box of fifty



SACKETT CORONA, Finest Full Havana Filler and Binder, Imported Isle of Sumatra Wrapper. Box of fifty



SACKETT PRESIDENT, Full Havana Filler and Binder, Isle of Sumatra Wrapper. Box of fifty



SACKETT PERFECTO, Full Havana Filler and Binder, Isle of Sumatra Wrapper. Box of fifty



SACKETT GOVERNOR, Full Havana Filler and Binder, Isle of Sumatra Wrapper. Box of fifty



SACKETT MINIATURE, Full Havana Filler and Binder, Isle of Sumatra Wrapper. Box of fifty



SACKETT PANATELA, Havana and Porto Rico Blend, Isle of Sumatra Wrapper. Box of fifty



SACKETT JUNIOR, Short Havana Filler, Isle of Sumatra Wrapper. Packed 10 to the box, 10 boxes to the carton.

**ALL CIGARS
WRAPPED
IN
CELLOPHANE**

**ALL CIGARS
SUPER-MILD**

**ORDER BY
STYLE NAME**

**ALL CIGARS
SHOWN IN
ACTUAL SIZE**

NOTE: Shipments to points west of the Mississippi River take the following overages: all cigars per box 15c; all No. 1 cigarettes per carton 10c; No. 2 cigarettes per carton 15c; 1 lb. tobacco 15c; 5 ounce tobacco 10c.

The SACKETT De-Nicotined Cigars (Bonded and Guaranteed) are of the first cigars ever smoked from which the bulk of the injurious nicotine has been removed without the aid of chemicals. Nicotine adds nothing to the enjoyment of a good smoke. Nicotine is a deadly poison. Many authorities claim it is the only element of smoking which is injurious. The removal of the bulk of the nicotine has the effect of making the cigar milder and eliminating the biting, bitter taste that is found in even the best of tobacco.

**SACKETT
NO. 1**

**Cigarettes
BONDED**

are
manufactured
with Plain, Gold
and Cork Tips.
Turkish
blend,
large oval
style.
Wrapped
in heavy
foil and
cello-
phane.



Sackett De-Nicotined Cigarettes, No. 1

Large oval cigarette, finest Turkish blend, packed in handsome boxes of 20 each, 5 boxes to the cardboard carton, or 100 cigarettes to the metal carton are offered to the consumer at \$2.50 per hundred, either plain, gold or cork tips, carrying charges prepaid and insured. Plain, gold or cork tip cigarettes No. 1, packed 100 to the Mahogany Chest, \$2.65 per hundred. A sample order of Sackett De-Nicotined Cigarettes No. 1, either plain, gold or cork tips, forwarded carrying charges prepaid for \$1.00.

Sackett De-Nicotined Cigarettes, No. 2

A Virginia blend, the standard round style, plain tip, 200 to the carton, in packages of 20. A sample order, carrying charges prepaid and insured, for \$1.00



**SACKETT
NO. 2**

**Cigarettes
BONDED**

Virginia blend,
standard round
style. Wrapped
in heavy foil and
cellophane.

SACKETT

DE-NICOTINED

SMOKING TOBACCO

BONDED

(bulk of nicotine removed)

Old English Blend

Packed in 5-oz. and one pound Lock Top
lithograph tins



A combination of fine tobaccos, imported and domestic, that is the result of sampling and testing over a long period of time.

These tobaccos are treated severally by the exclusive de-nicotining process.

No chemicals are employed in this process, and the flavor and aroma are in no way affected. The bulk of the nicotine being removed, the tobacco is extremely mild and mellow.

Sackett (Bonded) Super-mild Smoking Tobacco is packed in Patented Lock Top Tins. The tobacco retains its flavor and aroma indefinitely. 5-oz. sample tins at \$1.00 or in one pound tins at \$3.00 per pound forwarded by parcel post carrying charges prepaid and insured, plus overages to points West of the Mississippi River.

*The New York Indemnity Company
guarantees our statements.*

Makes smoking safe for smokers.

Read the following extracts from letters written by some of the leading men of the country to the manufacturers of our De-Nicotined Cigars, Cigarettes and Tobacco.

CYRUS H. K. CURTIS,
PUBLIC LEDGER, PHILADELPHIA.

Mr. Cyrus H. K. Curtis purchased from you, prior to his departure for Europe, a box each of three different brands or sizes of cigars with ninety per cent of the Nicotine extracted.

You probably have a record of the sale, and you will please send me at this address for Mr. Curtis ten (10) boxes which I am to deliver on board his yacht the Lydonia.

(Signed) Chas. A. Taylor,
Asst. General Business Manager.

U. S. SENATOR GEO. P. McLEAN,
CONNECTICUT:

I wish you would kindly send to me 300 cigars, super-mild, together with bill and I will send you check.

(Signed) M. L. Fisher,
Asst. Secretary.

JOHN WESLEY HILL, PRESIDENT,
LINCOLN MEMORIAL UNIVERSITY,
TENNESSEE:

About a week ago Mr. C. A. Coffin sent me a box of your cigars with his compliments. I am so pleased with these cigars that I would like to use them regularly. Send me another box with bill.

W. C. TEAGLE, PRESIDENT,
STANDARD OIL COMPANY OF NEW JERSEY,
NEW YORK CITY:

I wish to advise that the cigars I purchased from you have been satisfactory.

JOHN HAYS HAMMOND,
WASHINGTON, D. C.

You have probably noticed the frequency of Mr. Hammond's orders for your cigars and have wondered if he is smoking them all by himself. Just as information, I thought I would let you know that he is giving quite a few of them to all of his friends, the President, Cabinet officials, and important men from all over the United States. As the result of this he is receiving requests for more.

I know that you will be pleased to hear of the wide publicity Mr. Hammond is giving your cigars and he is recommending them strongly as one of his favorites.

Yours very truly,
(Signed) W. C. Griffin,
Secretary.

DR. HARRY S. LEWIS,
WASHINGTON, D. C.

I have had several of my patients try the cigars, among whom were some very prominent professional and business men.

It is my purpose to adopt this type of goods for all my patients who use them.

DR. M. WEBSTER PRINCE,
DETROIT, MICH.:

You have solved one of the great problems of the age. I have tried them on my friends and they cannot tell the difference. So why take all that poison into your system?

DR. GEORGE R. MILLER,
HARTFORD, CONN.

In your cigars I have found what I have been looking for for years—a cigar which is a delight to the soul. It is mild, pleasant and refreshing—and at the same time satisfying; has a delicious aroma, but without the slightest unpleasant narcotic after effects; no disturbance of the nervous system; no derangement of the digestive functions.

I would be pleased to have you send me a number of the little booklets to distribute among my friends and patients.

**Smoke to your heart's content
and with content to your heart.**

**Prominent Physicians Who Have Become
Interested In Sackett De-Nicotined
Tobacco Products**

Dr. F. L. K. La Flamme,
Walter Reed Hospital,
Washington, D. C.

Dr. James C. Greenway,
Health Department
Yale University.

Dr. B. N. Richards,
Comm. Public Health,
Providence.

Dr. E. W. Kemerer,
Princeton University.

Dr. Alfred Worcester,
Harvard University,
Cambridge.

Dr. R. G. Bonney,
New Jersey State Hospital,
Trenton.

Dr. P. C. Kohnstann,
Harbor Sanitarium,
New York City.

Dr. James C. Masson,
Mayo Clinic,
Rochester, Minn.

Dr. C. C. McCulloch, Jr.,
State Health Officer,
Maryland.

Dr. E. C. Sewall,
Stanford Univ. Hospital,
San Francisco.

Dr. Emil Rogen,
University Cincinnati.

Dr. Herman J. Bolt,
Bloomington Hospital,
New York.

Dr. E. S. Judd,
Mayo Clinic,
Rochester, Minn.

Dr. F. W. Franz,
Henry Ford Hospital,
Detroit.

**AND 10,000 OTHER PHYSICIANS OF
PROMINENCE.**

**Prominent Capitalists Who Have Become
Interested In Sackett De-Nicotined
Tobacco Products.**

Mr. Harold S. Vanderbilt,
New York City.

Mr. Nathan Strauss, Jr.,
New York City.

Mr. Otto H. Kahn,
New York City.

Mr. Marcus Daly,
New York City.

AND 1,000 OTHERS OF EQUAL PROMINENCE.

**Prominent Executives Who Have Become
Interested In Sackett De-Nicotined
Tobacco Products.**

John A. Hartford, Pres.,
Gt. Atl. & Pac. Tea Co.,
Jersey City.

William O. MacGill, Pres.,
Baltimore Life Ins. Co.,
Baltimore.

Gerard Swoope,
General Electric Co.
New York.

King G. Gillette, Pres.,
Gillette Safety Razor Co.
Boston.

Frank W. Stearns, Pres.,
R. H. Stearns Company,
Boston.

Mr. H. S. Firestone, Jr.,
Akron,
Ohio.

Forrest F. Dryden, Pres.,
Prudential Insurance Co.
New York City.

E. K. Hall, Vice-Pres.,
American Tel. & Tel. Co.,
New York.

Mr. Russell Colgate,
Jersey City,
New Jersey.

D. R. Weller, Pres.,
Standard Oil Co. of
Louisiana.

AND 2,100 OTHER PROMINENT EXECUTIVES.

Carrying Charges Prepaid and Insured.

*All products not satisfactory can be
returned and money refunded.*

National and State Justices Who Have Become Interested In Sackett De-Nicotined Tobacco Products

Hon. E. T. Sanford, Supreme Court of U. S. Washington, D. C.	Hon. Edward E. Good, Supreme Court, Nebraska.
Hon. Charles C. Van Kirk, Supreme Court, New York.	Hon. William Farmer, Supreme Court, Illinois.
Hon. Irving R. Devendorf, Supreme Court, New York.	Hon. Malcolm G. Buchanan, Vice Chancellor, Trenton, New Jersey.

AND 350 OTHER PROMINENT JURISTS.

Prominent Theatrical People Who Have Be- come Interested In Sackett De-Nico- tined Tobacco Products.

Daniel Frohman, Pres., Actors' Fund of America.	De Wolf Hopper, New York City.
Miss Greta Garbo, Hollywood, California.	Miss May Irwin, Clayton, New York.
Miss Eva Le Gallienne, Civic Repertory Theatre, New York City.	Ed Wynn, New York City.
John Gilbert, Hollywood.	Mr. Eugene O'Neill, New York.
Miss Claibourne Foster, New York City.	Kathleen Comegys, New York City.

AND 352 OTHERS OF EQUAL PROMINENCE.

Prominent Statesmen Who Have Become Interested In Sackett De-Nicotined Tobacco Products.

Hon. Francis V. Feldkamp, U. S. Senator, Washington, D. C.	Hon. Milton Shreve, Member of Congress, Washington, D. C.
Hon. Charles L. Gifford, Member of Congress, Washington, D. C.	Hon. O. L. Auf-Der-Heide Member of Congress, Washington, D. C.

AND 150 OTHER PROMINENT STATESMEN.

Army And Navy Officers Who Have Become Interested In Sackett De-Nicotined Tobacco Products.

Admiral T. J. Cowie, Washington, D. C.	Captain J. T. Schneider, West Point, New York.
General John K. Jenkins, Detroit, Michigan.	General F. P. Lahm, San Antonio, Texas.
General Eli K. Cole, U. S. Marine Corp.	Comdr. W. G. Chandler, Jr., U. S. Naval Academy.

AND 582 OTHER OFFICERS OF PROMINENCE.

*No chemicals used in the
de-nicotining process.*

*The New York Indemnity Company
guarantees our statements.*

Every purchaser of Sackett De-Nicotined Tobacco Products is furnished with our own bond guaranteeing the quality and purity of the De-Nicotined Cigars, Cigarettes and Tobacco. In addition, The New York Indemnity Company has issued a bond, not only guaranteeing the quality and purity of our products, but also guaranteeing our statement that any of the Sackett De-Nicotined Tobacco Products proving unsatisfactory will be taken back and all monies paid refunded, thus affording absolute protection to every purchaser. Use the order blank enclosed, forwarding check or money order direct to our New York office. The order will be forwarded promptly, carrying charges prepaid, and insured.

Imported Tobacco, Cigars, Cigarettes and Tobacco

*The Bonded Tobacco Company's
products are packed and priced as follows:
Sackett De-Nicotined Cigarettes No. 1*

PLAIN TIP	
Cartons of 100 (in boxes of 20's).....	\$2.50
Metal cartons (100 to the carton).....	2.50
Mahogany Chests (100 to the chest).....	2.65
GOLD TIP	
Cartons of 100 (in boxes of 20's).....	\$2.50
Metal cartons (100 to the carton).....	2.50
Mahogany Chests (100 to the chest).....	2.65
CORK TIP	
Cartons of 100 (in boxes of 20's).....	\$2.50
Metal cartons (100 to the carton).....	2.50
Mahogany Chests (100 to the chest).....	2.65
SPECIAL ROUND	
Metal cartons (100 to the carton).....	\$2.50

Sackett De-Nicotined Cigarettes No. 2

PLAIN TIP	
Cartons of 200 (in packages of 20's).....	\$2.75

Cigars

Sackett Specials (Packed 50 to the box).....	\$10.50
Sackett Corona (Packed 50 to the box).....	10.50
Sackett Presidents (Packed 50 to the box).....	8.50
Sackett Perfectos (Packed 50 to the box).....	7.50
Sackett Governors (Packed 50 to the box).....	6.50
Sackett Miniatures (Packed 50 to the box).....	5.50
Sackett Panatelas (Packed 50 to the box).....	5.50
Sackett Juniors (Packed 10 to the box, 10 boxes to the carton)	5.00

Tobacco

5 oz. tin Sackett Tobacco.....	\$1.00
1 lb. tin Sackett Tobacco.....	3.00
Note: Shipments to points west of the Mississippi River take the following overages: all cigars per box 15c, all No. 1 cigarettes per carton 10c, on No. 2 cigarettes per carton 15c, 1 lb. tobacco 15c, 5 oz. tobacco 10c.	

SACKETT (Bonded) Tobacco, super-mild, is the highest quality possible to produce. The New York Indemnity Company has issued a bond guaranteeing our statement that we will take back and refund all charges where the products are unsatisfactory.

*Photographic illustrations of all products
pages 8, 9, 10, 11.*