



# THE COMPREHENSIVE COLLECTION ON ORAL TOBACCO BY ALAN BLUM

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## OBJECTIVE

There is no web-based publicly accessible collection of historical and educational materials on oral forms of tobacco. The Alan Blum Comprehensive Collection on Oral Tobacco provides a much-needed resource for activists and educators. This collection will make it possible to cross-link documents and artifacts to maintain historical context.

A leader and public health advocate, Dr. Blum is a also important collector of historical tobacco related materials including: articles, papers, books, magazines, television commercials, print advertising, documents, correspondence, slides, event photos, tobacco samples, conference materials, signage, and many other types of historic tobacco collectibles related to oral tobacco.

## RESULTS

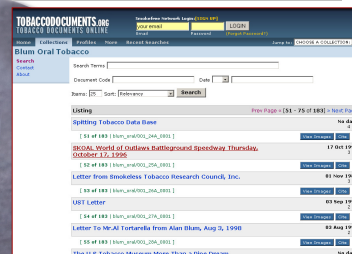
The Alan Blum Comprehensive Collection on Oral Tobacco will feature smokeless tobacco items, articles, advertisements, documents, video, literature, and conference materials. This important collection marks the first publicly accessible collection on oral tobacco. The collection is also unique in that fully indexed documents will be linked to associated materials as well as historical events.

## METHODS

The University of Alabama in conjunction with the Roswell Park Cancer Institute, is digitizing and indexing this collection of oral tobacco materials for web access. Roswell Park imaging consists of high-speed scanning, flatbed scanning, table-top product photography, copy stand photography, book, and slide scanning. The University of Alabama School of Library and Information Studies will use the Tobacco Documents Online indexing system to fully index the collection.

The collection is being developed in order to attempt to preserve the context from which these exhibit materials were collected or used. In many cases images from the collection may be grouped with other images from the same event or publication.

Visit: [http://tobaccodocuments.org/blum\\_oral](http://tobaccodocuments.org/blum_oral)



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Contact Anthony Brown: [anthony.brown@roswellpark.org](mailto:anthony.brown@roswellpark.org)

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