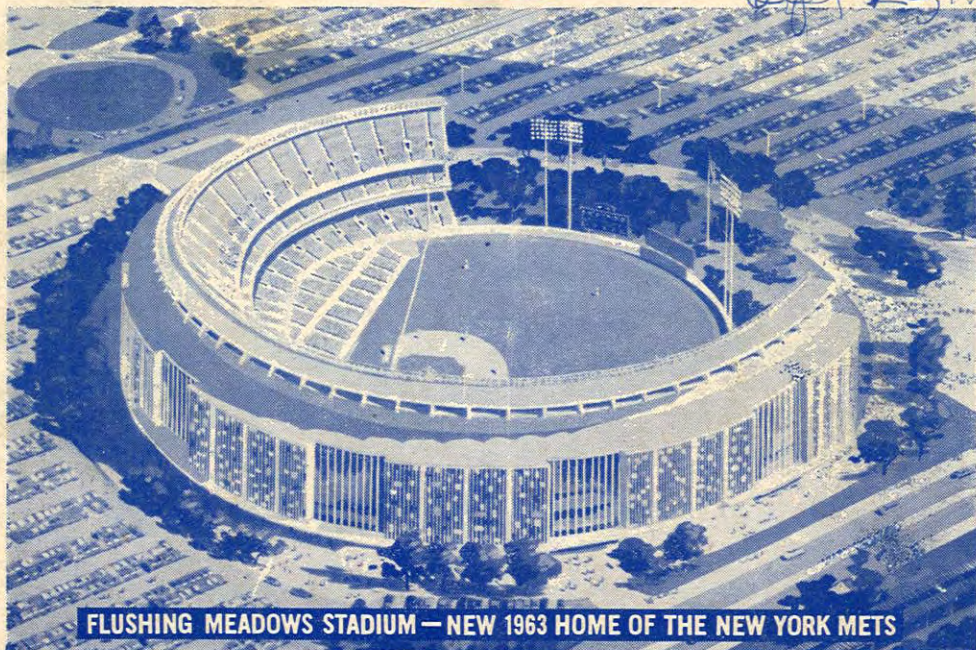


NEW YORK NATIONAL LEAGUE BASEBALL CLUB

1962



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Sept 15 1962



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**NEW YORK NATIONAL LEAGUE  
BASEBALL CLUB**



**OFFICIAL SCORECARD OF THE NEW YORK METS — 1962**

**THE NATIONAL LEAGUE RETURNS**

**W**ELCOME back to the Polo Grounds! This site of so many historic events in National League history touches another milestone in 1962 as it welcomes the New York Mets, the newest entry in the expanded National League. To the leader of the Mets—Charles Dillon (Casey) Stengel—the Polo Grounds is familiar territory.

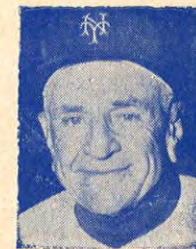
Stengel played here for over a dozen seasons—as a Brooklyn Dodger beginning in 1913, as a member of the Pittsburgh Pirates and the Philadelphia Phils, the Giants themselves through the pennant winning seasons of 1921, 1922 and 1923—World Champions all—and finally, in 1924 and 1925 with the Boston Braves.

Under the backing of Mrs. Charles Shipman Payson, it was possible to bring a National League team back to New York, where the senior circuit enjoyed so many triumphs. Mrs. Payson, through M. Donald Grant, chairman of the board, lured George M. Weiss out of retirement to assume the presidency of the New York Mets. Weiss, whose front office genius, guided the Yankees to do so many pennants and World Championships, plunged enthusiastically into the task of building from the ground up, along with his old sidekick, Casey.

The Polo Grounds has been the scene of many famous ball games, great football games, both college and professional, as well as championship fights.

It is a pleasure to have it back in baseball again, just as it is a pleasure to have the National League back in New York, to say nothing of George Weiss and Casey Stengel.

The remaining 1962 home schedule of the New York Mets is printed elsewhere in this book.



CASEY STENGEL



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LIKE OLD TIMES—An aerial view of the crowd of 55,704 which sat in at the Polo Grounds on Memorial Day this year when the Los Angeles Dodgers made their first appearance here. The Dodgers play at the Polo Grounds on Friday night August 24, which will be Gil Hodges Night, and conclude with single games on Saturday afternoon, August 25 and Sunday afternoon, August 26.

Photo Courtesy of New York Times

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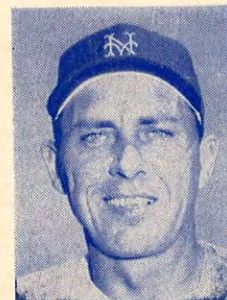
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## MET MEMOS

Gil Hodges, for many years the hero of the Flatbush faithful, and now the popular first baseman of the New York Mets will be honored here at the Polo Grounds on the night of August 24 when the Los Angeles Dodgers play here.



GIL HODGES



ROGER CRAIG

In his brief career with the Mets, Hodges added two milestones to his record. He hit the first inside-the-park homer of his career, a drive 455 feet to the visitors' bull pen on May 16 against the Cubs in a game which the Mets won. He had hit 364 homers in the National League before that but never one inside the park. And when he hit his ninth homer of the season, also in the Polo Grounds, it was the 370th of his career, breaking a tie which existed between himself and Ralph Kiner, former Pittsburgh home run king and now a member of the Mets' broadcasting team. Gil is now tenth among

the all time home run hitters of baseball and has the distinction of having hit more home runs than any right-handed batter in National League history.

The Giants and Dodgers may have forsaken New York but New York's fans have not forgotten them. San Francisco and Los Angeles drew record crowds to the Polo Grounds on previous visits here and great turnouts are expected when they come here in late August for their final visits. San Francisco, with Willie Mays, Orlando Cepeda and Jim Davenport, will play a night game here on August 22 and a Ladies Day game on August 23. Los Angeles, with Sandy Koufax, Don Drysdale and Tommy Davis, plays a night game here August 24 (Gil Hodges Night) and on Saturday afternoon, August 25, and Sunday, August 26.

Although no records have been kept in the department of catching men off base, Roger Craig of the Mets is making the figure filberts conscious of this statistic. . . . The big right hander picked ten runners off base before the season reached the half-way mark. . . . Rod Kanehl has played seven positions for the Mets' this season, everything except pitch and catch.

### 1962 LADIES DAYS at the POLO GROUNDS

Saturday, August 18	St. Louis
Thursday, August 23	San Francisco
Saturday, September 15	Cincinnati



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### CASEY STENGEL'S BASEBALL RECORD AS A PLAYER AND MANAGER

Year	Club	G	AB	R	H	2B	3B	HR	RBI	PCT.
1910	Kankakee	(League disbanded in July)								
	Maysville	69	233	27	52	0	0	0	0	.223
1911	Aurora	121	420	76	148	0	0	0	0	.352
1912	Montgomery	136	479	85	139	0	0	0	0	.290
	Brooklyn	17	57	9	18	1	0	1	12	.316
1913	Brooklyn	124	438	60	119	16	8	7	44	.272
1914	Brooklyn	126	412	55	130	13	10	4	56	.316
1915	Brooklyn	132	459	52	109	20	12	3	43	.237
1916	Brooklyn	127	462	66	129	27	8	8	53	.279
1917	Brooklyn	150	549	69	141	23	12	6	69	.257
1918	Pittsburgh	39	122	18	30	4	1	1	13	.246
1919	Pittsburgh	89	321	38	94	10	10	4	40	.293
1920	Phila. N.L.	129	445	53	130	75	6	9	50	.292
1921	Phila. N.Y., N.L.	42	81	11	23	1	0	0	6	.284
1922	New York, N.L.	84	250	48	92	8	10	7	48	.368
1923	New York, N.L.	75	218	39	74	11	5	5	43	.339
1924	Boston, N.L.	131	461	57	129	20	6	5	39	.280
1925	Boston, N.L.	12	13	0	1	0	0	0	2	.077
	Worcester	100	334	73	107	27	2	10	27	.320
1926	Toledo	88	201	40	66	14	2	0	3	.328
1927	Toledo	18	17	3	3	0	0	1	3	.176
1928	Toledo	26	32	5	14	5	0	0	12	.438
1929	Toledo	20	31	2	7	1	1	0	9	.226
1931	Toledo	2	8	1	3	2	0	0	0	.375
Major League Totals		1277	4288	575	1219	182	89	60	518	.284

### WORLD SERIES RECORD—AS PLAYER

Year	Club	League	G	AB	R	H	2B	3B	HR	RBI	PCT.
1916	Brooklyn	N.L.	4	11	2	4	0	0	0	0	.364
1922	New York	N.L.	2	5	0	2	0	0	0	0	.400
1923	New York	N.L.	6	12	3	5	0	0	2	4	.417
World Series Totals			12	28	5	11	0	0	2	4	.393

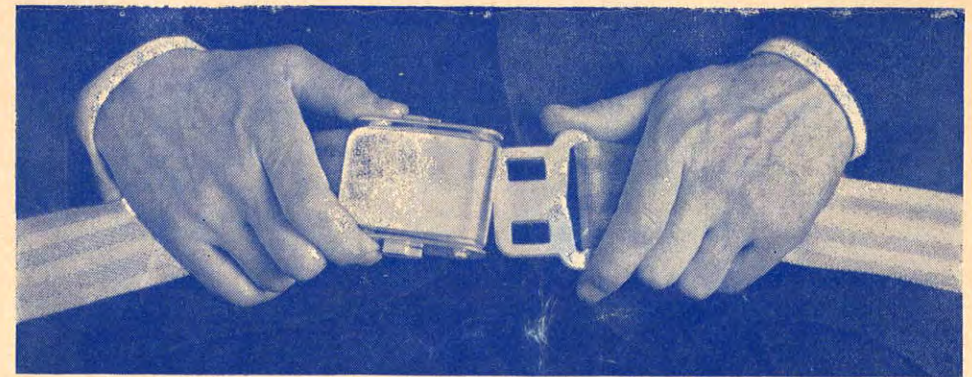
### WORLD SERIES RECORD—AS MANAGER

Year	Club	League	W	L	Year	Club	League	W	L
1949	New York	Amer.	4	1	1955	New York	Amer.	3	4
1950	New York	Amer.	4	0	1956	New York	Amer.	4	3
1951	New York	Amer.	4	2	1957	New York	Amer.	3	4
1952	New York	Amer.	4	3	1958	New York	Amer.	4	3
1953	New York	Amer.	4	2	1960	New York	Amer.	3	4

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## MET TICKET INFORMATION

### PRICE SCALE

Box Seats .....	\$3.00
Reserved Seats .....	2.50
*Unreserved Grandstand Seats .....	1.30
*Bleacher Seats .....	.75
(Including All City and Federal Taxes)	
*Sold Only at Polo Grounds on Day or Night of Game	

### HOW TO BUY TICKETS IN ADVANCE

BY MAIL—Order now for any Mets' game you wish by following these four easy steps:

1. Specify date of game or games and NUMBER and PRICE of tickets desired.
2. Make check or money order payable to NEW YORK METS.
3. Add 25¢ for postage and handling charges.
4. Mail to Ticket Manager, Polo Grounds, New York 30 N. Y.

### IN PERSON

AT POLO GROUNDS—Advance Ticket Office is now open and after this game.

Monday Through Saturday — 9 A.M. to 5 P.M.

Sundays — 10 A.M. to 5 P.M.

Night Games — 9 A.M. to 11 P.M.

### MIDTOWN TICKET OFFICES

Penn Station (Long Island Waiting Room),  
Grand Central (Vanderbilt Ave. Side)

### TICKET AND GAME INFORMATION

Call AU 6-1010

### TICKET RESERVATIONS

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### GAME TIMES — 1962

Game	Weekdays	Saturdays	Sundays
Single	2:00	2:00	2:00
Doubleheader	1:30	1:00	2:00
Night	8:00		
Tw-Night	6:00		

### POLO GROUNDS ATTENDANCE RECORDS

Single game: 34,922—Dodgers vs. Giants, April 20, 1941  
Night game: 31,780—Dodgers vs. Giants, May 27, 1947  
Doubleheader: 60,747—Dodgers vs. Giants, May 31, 1937



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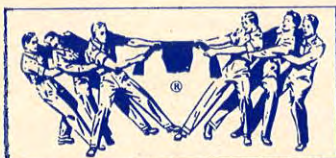
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**METS BRAIN TRUST**

There is no denying that Casey Stengel's assistants have a wealth of experience. Among them they managed eight different major league clubs. Solly Hemus was managing the Cardinals as recently as last summer and Cookie Lavagetto managed Minnesota in 1961. He had previously managed the Washington Senators. Rogers Hornsby was playing manager of the St. Louis Cardinals when they won their first pennant (1926) and later managed Boston, Chicago and Cincinnati. The Rajah also managed the St. Louis Browns in the American League. The Two "Reds," Ruffing and Kress, both former stars of the American League, complete Casey's board of strategy. In the above picture, left to right, are Hemus, Hornsby, Stengel, Ruffing, Lavagetto and Kress.

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vs.

**HOUSTON COLT .45's**

(with Roman Mejias, Bob Aspromonte and Johnny Temple)

**TUESDAY, SEPTEMBER 18 — 6:00 P.M.**

(Twilight Doubleheader—Casey Stengel Anniversary)

**WEDNESDAY, SEPTEMBER 19 — 6:00 P.M.**

(Ladies Night—Twilight Doubleheader—Two Cabin Cruisers For Mets)

**THURSDAY, SEPTEMBER 20 — 1:30 P.M.**

(Suspended Game Playoff Precedes Regular Game)

**Seats Now Available At:**

Advance Ticket Windows in Polo Grounds  
Grand Central Terminal (Vanderbilt Ave. Ramp)  
Penn Station (L.I. Waiting Room)

Mets' box and reserved ticket reservations are also sold at Howard Clothes Stores in Greater New York.

**SOUVENIRS**

**NEW YORK METROPOLITAN BASEBALL CLUB  
OFFICIAL SOUVENIRS**

Items are available by mail from: Harry M. Stevens, Inc., Souvenir Dept., Polo Grounds, New York 39, New York.

All prices quoted below are the same as those at the Polo Grounds Souvenir stands. Please add 25c per item for orders to be sent outside the United States, and 10c per item for orders to be sent anywhere in the United States.

When ordering items by mail please send cash, check or money order payable to Harry M. Stevens, Inc. PLEASE DO NOT SEND STAMPS OR FOREIGN CHECKS.

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From the East Side: Woodlawn Lexington Avenue Express to 161st Street—change via escalator to the "D" train, 1 stop to Polo Grounds.  
From the West Side: "D" train direct to the Polo Grounds.  
From Queens: "E" train to 7th Avenue station—change to the "D" train direct to the Polo Grounds.  
Astoria Trains: To 34th Street—change to the "D" train direct to the Polo Grounds.  
From Staten Island: Broadway Local to 59th Street—change to the "D" train direct to the Polo Grounds.

**Downtown: "A" to 145th Street—change to "D" or "AA" train direct to the Polo Grounds.**

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21 Kranepool, if  
22 Moorhead, p  
23 Christopher, o  
24 Miller, p  
25 Thomas, inf-o  
26 Cisco, p

27 Foss, p  
28 Jones, p  
29 Hunter, p  
35 Daviault, p  
36 Miller, R.G., p  
37 Stengel, mgr

38 Craig, p  
47 Hook, p  
48 Kress, coach  
51 Lavagetto, coach  
52 Hemus, coach  
53 Hornsby, coach  
54 Ruffing, coach

**METS**[illegible]

# MEN!

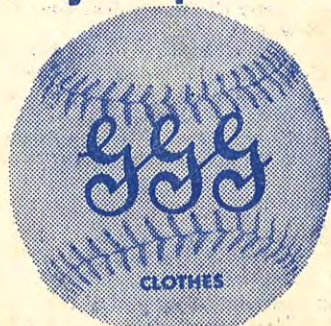
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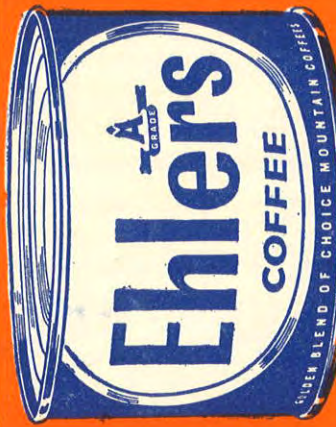






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**LEADS THE COFFEE  
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**Ehlers**  
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**COMING ATTRACTIONS!**

**NEW YORK METS**

vs.

**CHICAGO CUBS**

**FRIDAY, SEPTEMBER 21 — 8:00 P.M.**  
(Night Game)

**SATURDAY, SEPTEMBER 22 — 2:00 P.M.**  
(Single Game)

**SUNDAY, SEPTEMBER 23 — 2:00 P.M.**  
(Fan Appreciation Day—Many Gifts)

**DRINK**



**REG. U.S. PAT. OFF.**

## METS "FIRSTS"

Being a brand new team and bringing National League baseball back to New York for the first time since 1957, the New York Mets naturally set many baseball milestones. Here are the "firsts" turned in by the Mets between opening day and September 1:

- First batter—Richie Ashburn, April 11.
- First base hit—Gus Bell, April 11.
- First base on balls—Felix Mantilla, April 11.
- First strikeout—Roger Craig, April 11.
- First sacrifice—Frank Thomas, April 11.
- First stolen base—Richie Ashburn, April 25.
- First two-base hit—Felix Mantilla, April 11.
- First three-base hit—Bobby Gene Smith, April 23.
- First home run—Gil Hodges, April 11.
- First grand slam—Rod Kanehl, July 6.
- First run—Richie Ashburn, April 11.
- First double play—Charlie Neal, Felix Mantilla and Jim Marshall, April 13.
- First triple play—Elio Chacon, Felix Mantilla and Gil Hodges, May 30.
- First victory—Jay Hook against Pittsburgh, April 23.
- First shutout—Al Jackson against Philadelphia, April 29.
- First double header sweep—Against Milwaukee, 3-2, 8-7, May 12.

• • •

## ATTENDANCE

Through August 26, the Mets drew a total of 867,556 to the Polo Grounds in 54 openings. In 1957, the last year the New York Giants played at the Polo Grounds, they drew 653,923 for the entire home season. The largest crowd to see the Mets play was 55,704 on May 30 in a double header with the Los Angeles Dodgers. It was the eighth largest crowd in the history of the Polo Grounds and the largest since September 6, 1942 when 57,606 turned out for a Dodger-Giant double header. It also was the largest National League crowd of the season.

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**Ballantine**  
**beer**

**Golden Mellow**  
from the  
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## NEW YORK METS — 1962 ROSTER

(As of Sept. 1, 1962)

STAFF	No.	Name	Ht.	Wt.	Date of Birth
	37	STENGEL, Charles R. (Casey)	5-10	175	July 30, 1890
	51	LAVAGETTO, Harry (Cookie)	5-11	170	Dec. 1, 1914
	52	HEMUS, Solomon J. (Soily)	5-09	175	Apr. 17, 1924
	53	HORNSBY, Rogers (Rajah)	5-11 1/2	200	Apr. 27, 1896
	48	KRESS, Ralph (Red)	5-09	160	Jan. 2, 1907
	54	RUFFING, Charles (Red)	6-02	220	May 5, 1904
PITCHERS (10)	Bats	Throws	Ht.	Wt.	Date of Birth
20	ANDERSON, Craig	R R	6-02	215	July 1, 1938
38	CRAIG, Roger L.	R R	6-04	200	Feb. 17, 1931
35	DAVIAULT, Ray	R R	6-01	170	May 27, 1934
47	HOOK, James W.	L R	6-01	185	Nov. 18, 1936
29	HUNTER, Willard	R L	6-02	180	Mar. 18, 1935
15	JACKSON, Alvin N.	L L	5-11	173	Dec. 25, 1935
19	MacKENZIE, Ken R.	R L	6-00	180	Mar. 10, 1934
36	MILLER, Robert G.	R L	6-00	190	July 15, 1935
24	MILLER, Robert L.	R R	6-01	180	Feb. 18, 1939
22	MOORHEAD, Chas. R.	R R	6-01	208	Jan. 23, 1938
CATCHERS (4)	Bats	Throws	Ht.	Wt.	Date of Birth
8	CANNIZZARO, Chris	R R	6-00	190	May 3, 1938
17	COLEMAN, Clarence	L R	5-09	165	Aug. 25, 1937
5	PIGNATANO, Joe	R R	5-10	185	Aug. 4, 1929
16	TAYLOR, Sam	L R	6-01	185	Feb. 27, 1933
INFELDERS (7)	Bats	Throws	Ht.	Wt.	Date of Birth
7	CHACON, Elio	R R	5-09	163	Oct. 26, 1938
14	HODGES, Gil	R R	6-01	205	Apr. 4, 1924
6	HERRSCHER, Rick	R R	6-03	185	Nov. 3, 1936
10	KANEHL, Roderick	R R	6-01	180	Apr. 1, 1938
18	MANTILLA, Felix	R R	6-00	160	July 29, 1934
4	NEAL, Charles	R R	5-10	155	Jan. 30, 1931
2	THRONEBERRY, Marvin	L L	6-00	195	Sept. 2, 1933
OUTFIELDERS (5)	Bats	Throws	Ht.	Wt.	Date of Birth
1	ASHBURN, Richie	L R	5-11	170	Mar. 19, 1927
23	CHRISTOPHER, Joe	R R	5-10	176	Dec. 13, 1935
9	HICKMAN, James L.	R R	6-03	192	May 10, 1937
25	THOMAS, Frank J.	R R	6-03	200	June 11, 1929
11	WOODLING, Gene	L R	5-10	200	Aug. 16, 1922

Traveling Secretary . . . Lou Niss

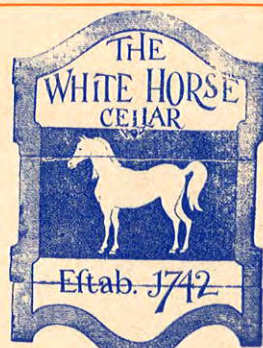
Team Physician . . . Dr. Peter La Motte

Trainer . . . Gus Mauch



# WHITE HORSE

the DRY scotch



100% SCOTCH WHISKIES, BLENDED 86.8 PROOF, SOLE DISTRIBUTORS: BROWNE-VINTNERS COMPANY, N.Y.C.

The filter cigarette  
with the unfiltered taste  
**Marlboro**



Pack or Box

## FLUSHING MUNICIPAL STADIUM NEW 1963 HOME OF THE NEW YORK METS

Flushing Municipal Stadium will be ready for occupancy when the Mets open their National League season in April 1963. New design concepts will make this stadium the most convenient, comfortable and attractive public arena on the eastern seaboard.

When the stadium opens in 1963, it will have a seating capacity of 55,000 which will eventually be raised to 85,000. At the time of the installation of the additional 30,000 seats, the stadium will be domed in so that it will be an all weather stadium and rain checks will be a thing of the past.

The stadium will be a triple-tiered with 21 escalators and two elevators to speed fans to and from their seats. Not a single pillar or post obstructs the spectator's view from any seat in the stadium. Ninety-six percent of all seats for baseball are along the foul lines and around home plate.

Vehicular traffic will travel over a new \$110,000,000 complex of widened parkways with quick, easy access to 45 acres of parking lots. There is fast subway transportation via IRT Flushing Line to Willets Point Station, where a new, wide-as-a-highway pedestrian overpass leads directly to stadium

entrances. Taxis and buses go right to entrances, with parking for chartered buses adjacent to the Stadium. Both Idlewild and LaGuardia airports are just a few minutes away by taxi. The Long Island Railroad station is located within short walking distance.

There are 54 public rest room installations conveniently located on all three levels; 27 for women, 27 for men. Each women's rest room has its own lounge or powder room.

Frequent, evenly-spaced concession stands for light snacks and soft drinks are grouped around aisles at each level to make vertical travel unnecessary.

A 1500-seat comfortably decorated main dining room and "MET Lounge" will be available to season box holders. In addition, reserved parking areas will also be available to season box holders for a small fee.

With the completion of the expressway system, the Flushing Meadows Stadium will be easy to reach from New Jersey, Westchester County, Connecticut, Long Island, Brooklyn and midtown New York.

NEW YORK'S FINEST!

# GOTTFRIED

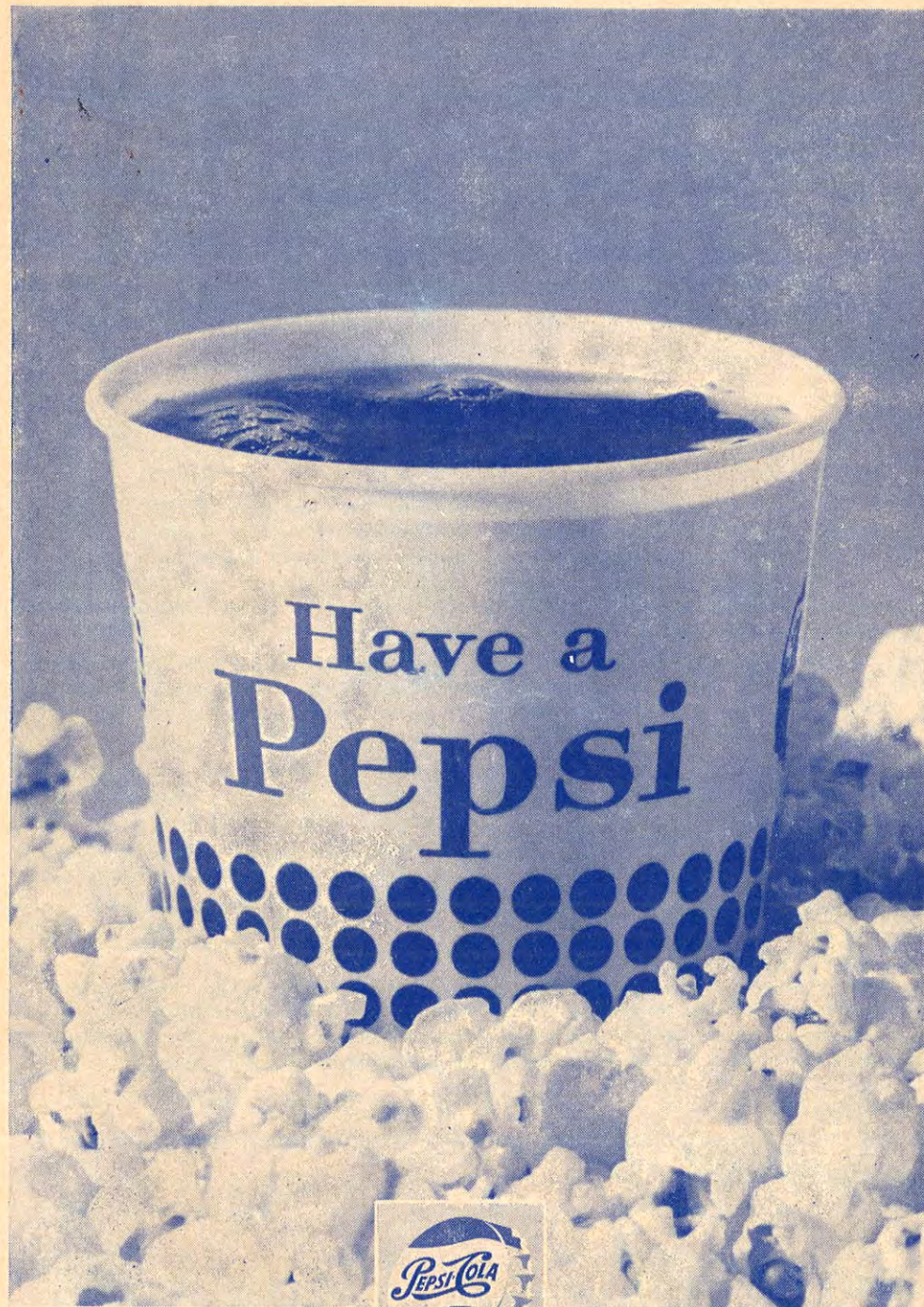
SERVED  
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**now it's Pepsi—for those who think young**  
*Thinking young is watching a ball game. This is the life for Pepsi—light, bracing, clean-tasting Pepsi. Say "Pepsi, please!"*

"PEPSI-COLA" AND "PEPSI" ARE TRADEMARKS OF PEPSI-COLA COMPANY, REG. U.S. PAT. OFF.

**Tops  
at  
'home  
plate'!**



**Great  
on  
franks!**

### **PARKING INFORMATION**

#### **POLO GROUNDS PARKING LOT**

**155th St. & 8th Ave.**

As an added convenience, for fans driving to the Polo Grounds, the Yankee parking lots will be open every day this season from 8:00 a.m. to 8:00 p.m. and until after the closing of any night event at the Polo Grounds. Likewise, when the Yankees are playing at home and the Mets are away, the Polo Grounds lot will remain open on a similar schedule.

#### **YANKEE PARKING LOTS**

South side 157th St., Ruppert Pl. to Cramwell Ave.

163rd to 164th Sts. between River and Gerard Aves.

Between Cramwell and River Aves., on 153rd St.

151st St. and River Ave., opposite Bronx County Jail

Southwest corner of East 153rd St. and River Ave.

**SATISFY  
YOUR  
BEER THIRST  
BETTER**



# **KNICKERBOCKER**

Jacob Ruppert, New York City



# TOP OF THE LEAGUE

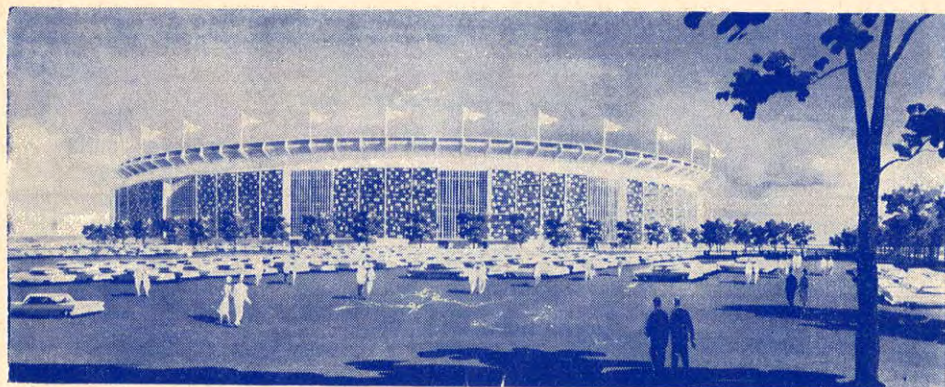
## in DRYNESSES



### SEAGRAM'S EXTRA DRY GIN



SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY. 90 PROOF. DISTILLED DRY GIN. DISTILLED FROM AMERICAN GRAIN.



**ON SCHEDULE**—Flushing Meadows Stadium, new 1963 home of the Mets, is presently under construction and according to latest reports will be completed on schedule. For those fans who are not already season box or combination plan subscribers, applications are now being accepted for the 1963 season. For further information call AU 6-1010 or write Ticket Manager, Polo Grounds, New York 39, New York

#### FOR YOUR CONVENIENCE . . . FOR A BETTER BALL GAME

Here are a few regulations designed to make the Polo Grounds a better place to watch a ball game. Observing these rules will make the game more enjoyable for everyone.

1. Gambling or wagering of any sort at the Polo Grounds is strictly prohibited.
2. Any spectator who goes on the playing field during the game is violating a National League rule and will be ejected from the Polo Grounds.
3. The management requests that spectators refrain from throwing objects on the field.
4. Patrons in lower grandstand front row boxes are requested not to drape clothing over the box railing.



Enjoy that  
**REFRESHING  
NEW  
FEELING**



Mets players will receive  
**10,000 KING KORN STAMPS**  
for every Home Run...  
**50,000** for every Grand Slam!

Awarded by...  
**BOHACK**  
...Where Better Meals Begin

**Save King Korn Stamps!**

#### METS' 1962 HOME SCHEDULE

##### AUGUST

Philadelphia—14, 15(2)  
St. Louis—17(N), 18(L)\*, 19\*\*  
Pittsburgh—20(2)(TN), 21(2)  
San Francisco—22(N), 23(L)  
Los Angeles—24(N), 25\*, 26\*

##### SEPTEMBER

Milwaukee—10(N)  
Cincinnati—14(N), 15(L)\*, 16\*\*  
Houston—18(2)(TN), 19(2), 20  
Chicago—21(N), 22\*, 23\*\*

(N) Night (TN) Twi-Nite (2) Doubleheader \* Saturday \*\*Sunday \*\*\* Holiday (L) Ladies Day

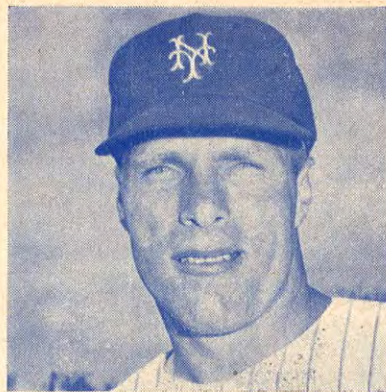
**Here are the special events planned for the remainder of the year:**

August 17th	Stan Musial Night (Cardinals)
August 24th	Gil Hodges Night (Dodgers)
September 14th	Radio and TV Appreciation Night (Reds)
September 16th	Bohack Day (Reds) (Presentation of automobile)
September 19th	Howard Clothes Night (Colt .45's) (Presentation of two boats)





good sports  
go for the  
**'special sparkle'**  
of  
**Canada Dry  
Ginger Ale**



**RICHEL ASHBURN:** The one time outfielder of the Philadelphia Whiz Kids has been doing a distinguished job for the New York Mets. During the course of the season he made his 2500th base hit, a mark reached by only a select few in all the history of baseball. His keen eye at the plate has enabled Ashburn to draw many bases on balls. Only three men active in baseball today have achieved more walks than Ashburn, Stan Musial, Eddie Yost and Mickey Mantle. The writers and sportscasters covering the Mets voted him the most valuable Met during the third month of the season. This distinction gained Richie the use of a Buick car for one month. Previous winners of this award were Jim Hickman and Elio Chacon.

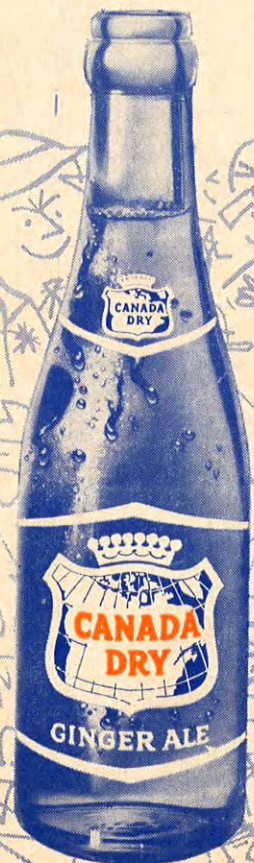
**MET GAMES ON WABC RADIO**

All Met games, at home and on the road, will be broadcast over Radio Station WABC. All home games will be telecast over WOR-TV, Channel 9, as well as a considerable number of road games. Lindsey Nelson, of the Mets' broadcaster team, was elected Sportscaster of the Year by a poll of 460 of his co-workers. With Nelson on the Mets' staff are Bob Murphy, who broadcast for several years in the American League, and Ralph Kiner, National League home run king, who handled White Sox games last season.

it's a **HIT!**



**SCHRAFFT'S 2c PEPS**



**The swing is to Rheingold!**

Kathy Kersh, Miss Rheingold 1962 knows! The largest selling beer in New York is Rheingold Extra Dry. And no wonder! Here's beer with flavor that's brisk and bright and clean clear through. That's because Rheingold is brewed the long, slow way... brewed of the choicest ingredients to refresh you the most! It's beer as beer should taste... Dry tells you why!

RHEINGOLD BRINGS YOU THE METS ON WABC (770) AND WOR-TV (CHANNEL 9)

*Liebmann Breweries, Inc.*  
NEW YORK, N. Y., ORANGE, N. J. BREWERS FOR OVER 125 YEARS.

**"My beer is Rheingold the dry beer"**



*Liebmann Breweries, Inc.* NEW YORK, N. Y., ORANGE, N. J.

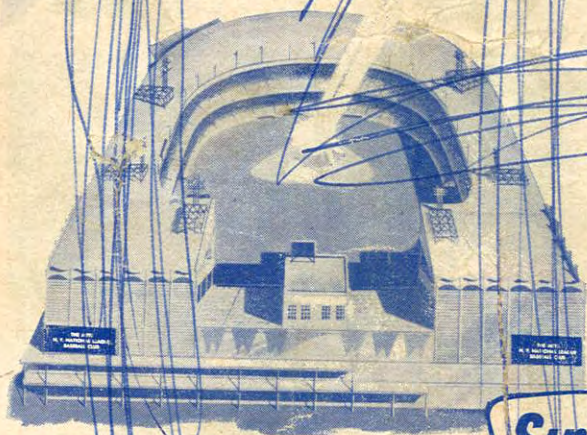


# Goes for Distance



**PREMIUM MILEAGE  
— REGULAR PRICE**

Sinclair Dino Gasoline matches the performance of premium gasoline in 3 out of 5 cars — sells at regular price. Try it!



## DRIVE WITH CARE AND BUY *Sinclair*

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