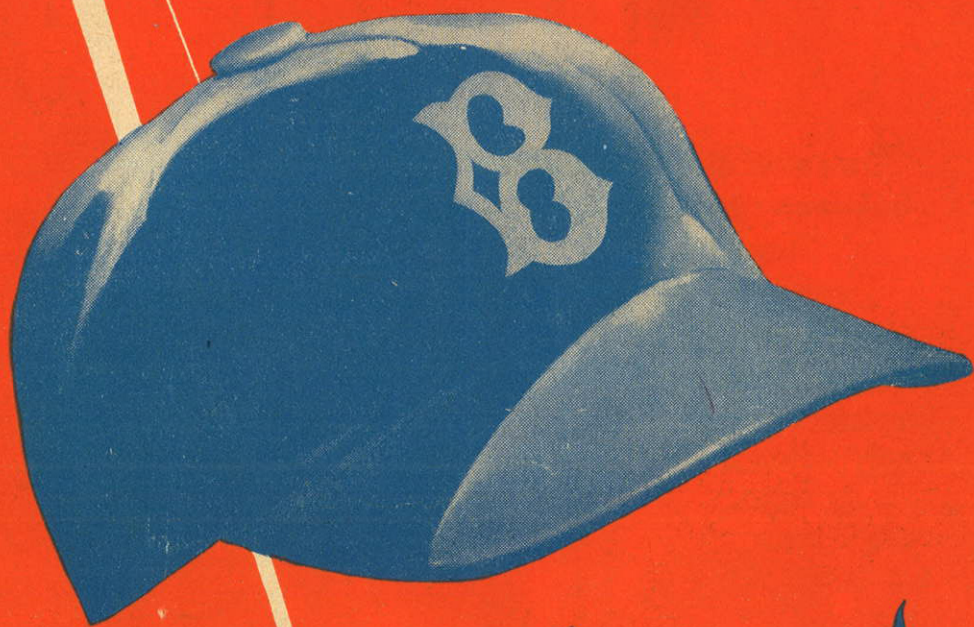


NATIONAL LEAGUE CHAMPIONS
1916-20-41-47-49-52-53-55-56



Dodgers

1957

HAVE A
REAL
CIGARETTE—
HAVE A
CAMEL

Discover the difference
between "just smoking"—
and Camels!

Taste the good, rich flavor
of Camels... feel the
smoothness of their
quality tobaccos...
enjoy the largest-
selling cigarette
in America today!

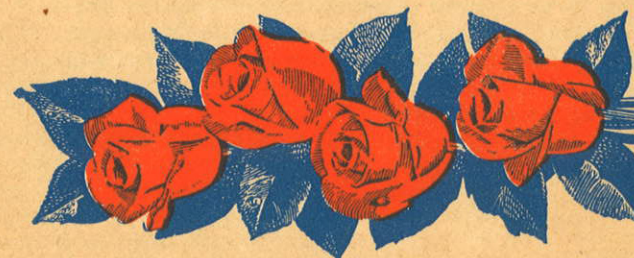
R. J. Reynolds Tobacco Co.,
Winston-Salem, N. C.



Time for the winningest flavor of all!

After the game,
enjoy whiskey at its finest.

Four Roses



FOUR-ROSES DISTILLERS CO., N.Y.C. BLENDED WHISKEY. 86 PROOF. 60% GRAIN NEUTRAL SPIRITS.

DODGERS' DIRECTORY

ADDRESSES, PHONES

Downtown Ticket Office, 215 Montague St., MAin 4-7030
Ebbets Field, Sullivan and McKeever Place—BUckminster 4-8500
Downtown Jersey City, Bostonian Store, Journal Square, SWarthmore 5-3100
Roosevelt Stadium, Jersey City—DElaware 2-8900

TIME OF GAMES—1957

Game	Weekdays	Saturdays	Sundays
Single	1:30	2:00	2:00
Doubleheader	1:30	2:00	2:00
Night	8:00	8:00	—

(Same game times both parks)



I like **KENT**
the mild cigarette

You will, too...

The mild, clean, fresh taste

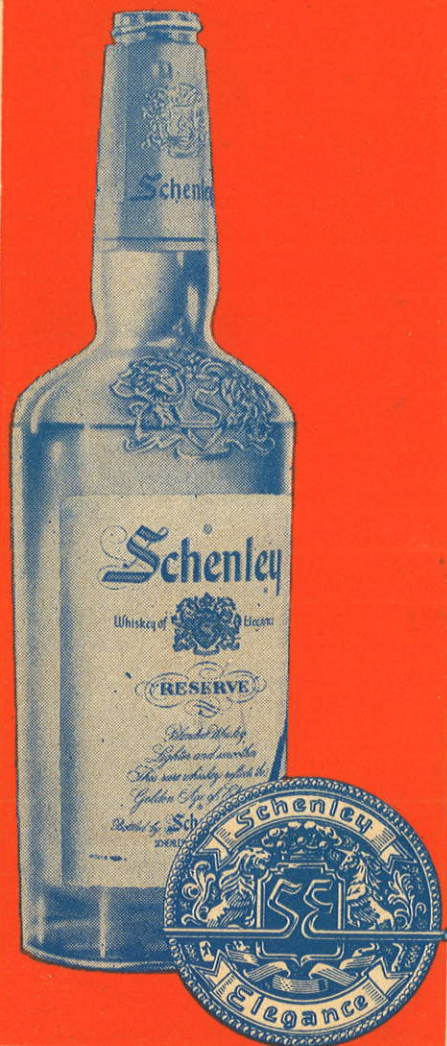
The easy-draw Micronite Filter

The full, rich flavor



KENT—America's Premium Quality Cigarette... now at popular filter price

Elegance
by **Schenley**



Elegance is the next step beyond perfection. The whiskey of Elegance is Schenley Reserve.

SCHENLEY DISTILLERS CO., N. Y. C. • BLENDED WHISKEY, 86 PROOF, 65% GRAIN NEUTRAL SPIRITS.

DODGERTOWN CAMP

THE experiment is now a proven fact — the Dodgertown Summer Camp for Boys at Vero Beach, Fla. has become one of the most popular Summer camps in the land.

Back in the Summer of 1954 Dodger prexy Walter O'Malley decided to try something revolutionary—invite boys between the ages of 10 and 16 to go South for their Summer vacations. Even for the Dodgers that seemed a bit of a reversal.

But the results have been most gratifying to the promotions-minded Dodger boss. The enrollment at Dodgertown has moved from some seventy-five boys the first year to more than 160 in '56 and the 1957 camp will have to restrict the number to be taken South. Some twenty-odd states and Canada were included in the addresses of youngsters on the '56 guest book.

Swimming every day, five baseball diamonds, basketball and tennis courts, football fields, running tracks, rifle ranges, boating, canoeing on a private lake, the nearby surf of the Atlantic Ocean and the interesting McKee Jungle Gardens combine to make this one of the more intriguing gathering places for youngsters.

Add to this the fact the boys are put through a course of well-regulated, well-disciplined and expertly-coached competition in many sports and you understand why any youngster who has visited Dodgertown feels he has enjoyed the Summer of his Life.

If you're interested in sending your boy to a Summer camp in '57, don't pick his destination until you've read all about Dodgertown. Drop a line or a card to the Dodgers and ask for our Boys Camp Brochure. The address is Dodgertown Camp c/o Brooklyn Dodgers, 215 Montague Street, Brooklyn, N. Y.

DOWN ON THE FARMS

No club in baseball owns three high classification clubs such as the Brooklyn Dodgers who are now operating in the Pacific Coast League, the International League and the American Association. The switching of franchises between Ft. Worth and Los Angeles was one of the most dramatic stories of the Spring training season.

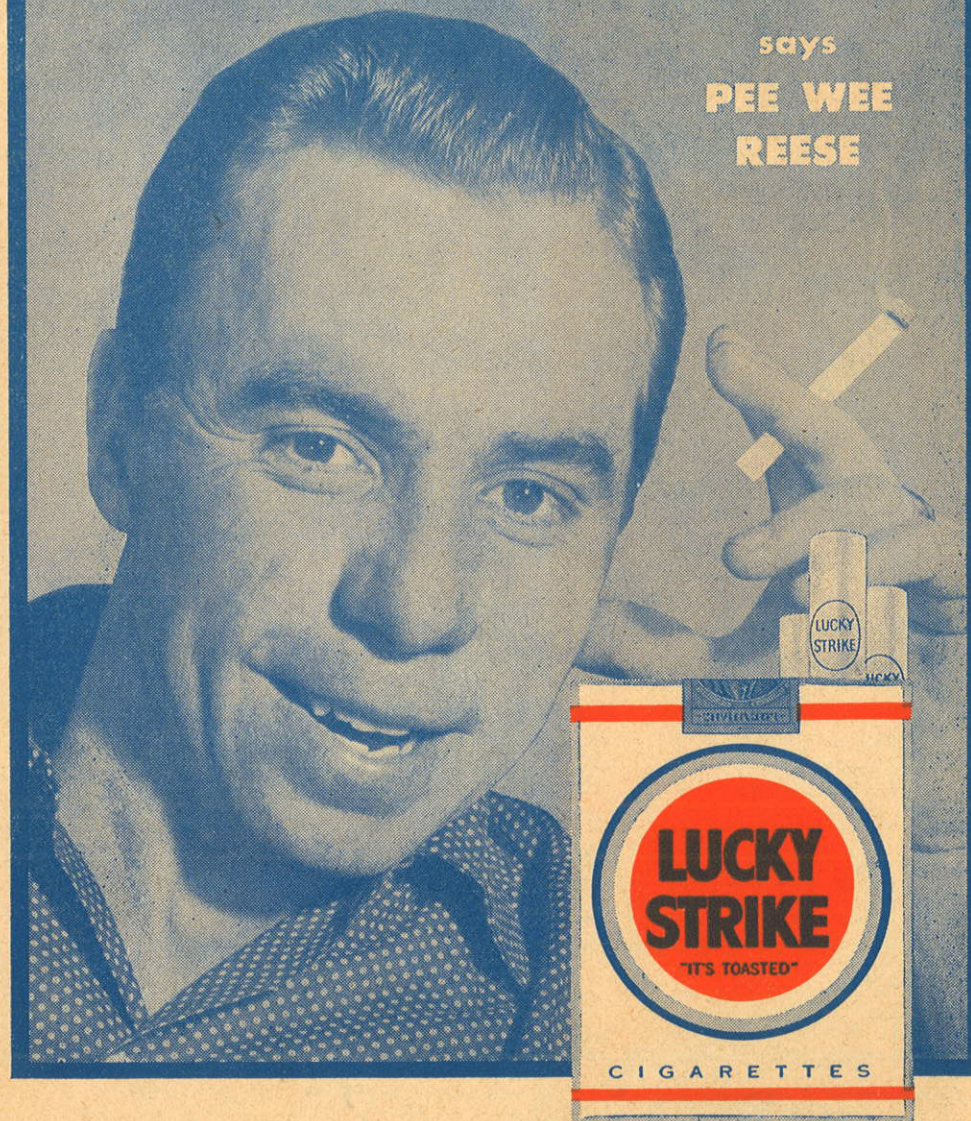
Here is the Dodgers' current Farm System:

Club	CLASS	LEAGUE
Los Angeles, Calif.*	Open	Pacific Coast
Montreal, Que.*	AAA	International
St. Paul, Minn.*	AAA	American Assn.
Macon, Ga.*	A	Sally
Pueblo, Colo.	A	Western
Cedar Rapids, Ia.	B	Three-I
Victoria, Tex.	B	Big State
Great Falls, Mont.	C	Pioneer
Reno, Nev.	C	California
Shawnee, Okla.	D	Sooner State
Thomasville, Ga.*	D	Georgia-Florida
Kokomo, Ind.	D	Mid-West

*—Ownership clubs

"Luckies are the best-tasting cigarette I ever smoked!"

says
**PEE WEE
REESE**



Dodger shortstop for the past 17 years, Captain Reese has outlasted over a dozen third basemen—and almost that many second basemen. His cigarette, though, stays the same year after year. "First time I tried Luckies," he says, "I was sold on 'em for good. A Lucky is *all* cigarette—the best-tasting cigarette I ever smoked!" That figures, because Luckies are *all* tobacco—light, naturally good-tasting tobacco that's **TOASTED** to taste even better. How about you? Have you tried a Lucky lately?

LUCKIES TASTE BETTER

"IT'S TOASTED" TO TASTE BETTER... CLEANER, FRESHER, SMOOTHER!

BROOKLYN'S LEADERS 1951-1956

BATTING PERCENTAGE**					VICTORIES†				
1951	Robinson	.338	Campanella	.325	1951	Roe	22 (3)	Newcombe	20 (9)
1952	Robinson	.308	Snider	.303	1952	Black	15 (4)	Erskine	14 (6)
1953	Furillo	.344*	Snider	.336	1953	Erskine	20 (6)	Meyer	15 (5)
1954	Snider	.341	Robinson	.311	1954	Erskine	18 (15)	Loes	13 (5)
1955	Campanella	.318	Furillo	.314	1955	Newcombe	20 (5) *	Labine	13 (5)
1956	Gilliam	.300	Snider	.292	1956	Newcombe	27 (7) *	{ Erskine Maglie	13 (11) 13 (5)
HOME RUNS					EARNED RUN AVERAGES				
1951	Hodges	40	Campanella	33	1951	Roe	3.03	Branca	3.26
1952	Hodges	32	Campanella	22				{ Erskine	2.70
1953	Snider	42	Campanella	41	1952	Black	2.15	{ Loes	2.70
1954	Hodges	42	Snider	40	1953	Labine	2.78	Milliken	3.36
1955	Snider	42	Campanella	32	1954	Hughes	3.21	Meyer	4.00
1956	Snider	43 *	Hodges	87	1955	Newcombe	3.19	Labine	3.25
					1956	Bessent	2.51	Drysdale	2.64
RUNS BATTED IN					STRIKEOUTS				
1951	Campanella	108	Hodges	103	1951	Newcombe	164 *	Branca	118
1952	Hodges	102	Campanella	97	1952	Erskine	131	Wade	118
1953	Campanella	142 *	Snider	120	1953	Erskine	187	Meyer	106
1954	Hodges	130	Snider	130	1954	Erskine	166	Loes	97
1955	Snider	136 *	Campanella	107	1955	Newcombe	143	Podres	114
1956	Snider	101	Hodges	87	1956	Newcombe	139	Craig	109
STOLEN BASES					INNINGS PITCHED				
1951	Robinson	25	Reese	20	1951	Newcombe	272	Roe	258
1952	Reese	30 *	Robinson	24	1952	Erskine	207	Loes	187
1953	Reese	22	Gilliam	21	1953	Erskine	247	Meyer	191
1954	Reese, Gilliam and Hoak			8	1954	Erskine	260	Meyer	180
1955	Gilliam	15	Robinson	12	1955	Newcombe	234	Erskine	195
1956	Gilliam	21	Reese	13	1956	Newcombe	268	Craig	199

*Indicates league leader. **Based upon 100 or more games. †Number of losses shown in parenthesis.

Marlboro

You get a
lot to like..

FILTER
FLAVOR
FLIP-TOP BOX



PLAY BALL WITH THE KIDS

There is no more worthy cause than helping youngsters and that opportunity is offered to our fans on the evening of May 23 at Ebbets Field. That is the date of the Mayor's Trophy Game between the World Champion Yankees and the National League Champion Brooklyn Dodgers. A mid-season re-match between the World Series foes of 1941, 1947, 1949, 1952, 1953, 1955 and 1956—perhaps again in '57. And remember, all the proceeds are turned over to sandlot baseball. Get the gang together and order tickets NOW for this fine game. You'll be helping the kids of today become the stars of tomorrow.

Hey, Getcha cold beer!

Hey, Getcha
Ballantine

Enjoy the
liveliest taste in town!

P. BALLANTINE & SONS,
NEWARK, N. J.

Junior's

BROOKLYN'S MOST FABULOUS
RESTAURANT

Breakfast Luncheon
Dinner After Theatre Snacks
Cocktail Lounge and Bar

Visit Us Before or After the Game
Our Famous Pies, Pastries in
Our New Retail Shop
Planning a Party Call Junior's

Flatbush Ave. Ext. at De Kalb
Opp. Brooklyn Paramount Theatre

Always a Winner!

MRS. WAGNER'S PIES

Try your favorite variety to-day. You will be surprised and delighted that you can buy such delicious pies, with that home-made goodness. Fresh fruits and choicest ingredients used. Baked fresh daily.



"THESE FRANKFURTS ARE
HICKORY SMOKED!"



★ IN THE BALL PARK
★ AT HOME
★ WHEREVER YOU GO

Take your choice—regular beef
'n pork or all-beef franks—
both are *all meat* with match-
less hickory smoked flavor
unique to Stahl-Meyer! Avail-
able in jars and cellophane, too.

**Stahl-
Meyer**

means meat at its finest; care-
fully selected, expertly proc-
essed and flavor-fresh *always*.

IF GAME'S IN DOUBT . . .

When the weather is threatening and there is doubt whether it will be played, stay tuned to WOR-TV, WMGM, WOR, WHOM and stations on the Brooklyn Dodgers Baseball Network. All stations affiliated with the Brooklyn Dodgers have agreed to notify our fans immediately if games are postponed because of rain. If you're in doubt, may we ask that you do not call the ball park. Our radio and television outlets will keep you informed.



ELSIE SAYS:

"TIME CALLED FOR AN
ICE CREAM TREAT. TRY MY—"

- FROSTICK and
- ICE CREAM & ICE CUP

SOLD HERE

Elsie ICE CREAM SPECIALTIES
BRAND

Individually wrapped and sealed for your protection
Enjoy them often.

OH BOY!



A flavor for every taste



*Connoisseur's Choice
for over 70 years*



Garcia y Vega
1882

THE
BONDED
HAVANA CIGAR